

August 20, 2014

For Immediate Release

Listed company name: **SANKYO CO., LTD.**  
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## Notice concerning Introduction of Shareholder Benefit Program

SANKYO CO., LTD. (the Company) today announced that at the meeting of the Company's board of directors held today, a decision was made to introduce a shareholder benefit program. Details are described below.

### 1. Purpose of introducing the shareholder benefit program

The purpose is to enhance the attractiveness of investing in the Company's shares so that a greater number of shareholders will hold the Company's shares over the medium to long term.

### 2. Benefits

Shareholders will receive discount coupons or play-fee-free coupons valid for one day for the Group's golf club Yoshii Country Club Co., Ltd. (Takasaki City, Gunma Prefecture) depending on the number of shares held. Please note that the discount coupons or play-fee-free coupons are for the play fee only and that the golf club usage tax and any charges for food and beverages are to be borne by shareholders.

### 3. Frequency of benefits offered and the number of coupons

Twice a year	100 shares to 1,000 shares	5,000 yen discount coupon valid for one day	One coupon/time
	1,000 shares to 10,000 shares	Play-fee-free coupon valid for one day	One coupon per 1,000 shares/time
	10,000 shares or more	Play-fee-free coupon valid for one day	10 coupons/time

### 4. Eligible shareholders

1) Shareholders on the Company's shareholder register as of September 30 of each year who hold at least one unit of shares (100 shares)

2) Shareholders on the Company's shareholder register as of March 31 of each year who hold at least one unit of shares (100 shares)

The shareholder benefit program will start with shareholders on the Company's shareholder register as of September 30, 2014 who hold at least one unit of shares (100 shares)

### 5. Validity of the coupons (play day basis)

1) From the date of arrival (end of June) of the coupons to the end of December of the same year

2) From the date of arrival (early December) of the coupons to the end of June of the following year

### 6. Miscellaneous

As names are not printed on the coupons, they can also be used by people other than shareholders. The coupons are valid on weekdays, weekends, and public holidays, but please note that it might not be redeemable for the desired date or time depending on the reservation status.