

For Immediate Release

Listed company name: **SANKYO CO., LTD.**  
 Representative: Kimihisa Tsutsui  
 President & COO  
 (TSE 1<sup>st</sup> Sec. Code 6417)  
 Contact: Akihiko Ishihara  
 Director & Senior Executive Operating Officer  
 TEL.: +81-3-5778-7777

## **Notice concerning Revision of the Forecast of the Financial Results for the First Six Months of the Year Ending March 31, 2013**

SANKYO Co., Ltd. today announced the revision of the forecast of financial results for the first six months of fiscal 2013 (from April 1, 2012, to September 30, 2012) in view of the recent trend of the Company's financial performance. The previous forecast for the first six months of fiscal 2013 was announced on May 9, 2012.

### **[Revision of the forecast of consolidated financial results for the first six months of the year ending March 31, 2013] (From April 1, 2012, to September 30, 2012)**

		(Millions of yen)				
		Net sales	Operating income	Recurring income	Net income	Net income per share (yen)
Previous forecast	(A)	73,000	13,000	14,000	10,000	106.98
Revised forecast	(B)	52,500	5,200	6,200	3,700	39.58
Difference	(B-A)	(20,500)	(7,800)	(7,800)	(6,300)	-
% change		(28.1)	(60.0)	(55.7)	(63.0)	-
1st half of FY2012 (results)		71,535	11,841	13,928	6,754	72.20

### **[Reasons for the revision]**

The Group has determined that sales set forth in the initial sales plan will not meet expected targets in the pachinko machines business and the pachislot machines business, which are the Group's mainstay businesses, and has decided to revise its forecast of the financial results as outlined above.

Additionally, the full-year consolidated is currently under review, and any changes will be disclosed as soon as is practicable.

#### **1. Pachinko Machines Business**

Sales are centered on *Fever Aquarion III* (introduced in July 2012) for the SANKYO brand, two series for the Bisty brand, and *Virus Breaker* (introduced in June 2012) for the JB brand, included in the scope of consolidation from March 2012, which was the first product to conform to new regulations. However, sales are on a lower trend than anticipated and sales are forecast to be below expected targets.

As a result, sales for pachinko machines in the first six months of FY2013 are expected to be 89,000 units, as opposed to the initial forecast of 153,000 units.

This material is an English translation of Japanese announcement made on September 13, 2012. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.

## 2. Pachislot Machines Business

Sales are centered on three series for the SANKYO brand and two series for the Bisty brand. Although *Pachislot Macross Frontier* (introduced in April 2012) under the SANKYO brand achieved great popularity among players and was highly regarded in the marketplace, the pachislot machines business as a whole was unable to expand sales in line with the initial forecast, and sales are forecast to be below expected targets.

As a results, sales for pachislot machines in the first six months of FY2013 are expected to be 39,000 units, as opposed to the initial forecast of 59,500 units.

The above forecast is based on information currently available to management. Actual results may differ from the forecast owing to various factors.