

February 27, 2012

For Immediate Release

Listed company name: **SANKYO CO., LTD.**  
Representative: Akihiko Sawai  
President & COO  
(TSE 1<sup>st</sup> Sec. Code 6417)  
Contact: Akihiko Ishihara  
Senior Executive Operating Officer  
TEL.: +81-3-5778-7777

## **Notice regarding Joint Acquisition of Shares of Gamecard-Joyco Holdings, Inc., SANKYO's Equity-Method Affiliate, by Okumura-Yuuki Corporation and 10 Other Companies**

SANKYO Co., Ltd. today announced that a purchaser group consisting of 11 companies, namely, Okumura-Yuuki Corporation, Sophia Co., Ltd., TOYOMARU INDUSTRY CO., LTD., Maruhon Industry Co., Ltd., TAKAO Co., Ltd., TAKEYA Co., Ltd., Sansei R&D Corporation, DAITO GIKEN, INC., TAKASAGO ELECTRIC INDUSTRY CO., LTD., BELLCO CORPORATION, and DAIWA Co., Ltd. (hereinafter referred to collectively as the "Purchaser Group") has announced its intention to jointly acquire shares of Gamecard-Joyco Holdings, Inc. (JASDAQ Standard: stock code 6249), an affiliate of the Company accounted for by the equity method. The details are described in the attachment.

The Company consents to the Purchaser Group's joint acquisition and has decided to transfer some of the shares of Gamecard-Joyco Holdings owned by the Company to the Purchaser Group. As stated in the "Notice regarding Extraordinary Loss and Revision of the Forecast of the Financial Results for the Year Ending March 31, 2012" announced today separately, the Company expects to record a loss on sales of investment securities.

On behalf of the Purchaser Group and the transferors, namely, SANKYO Co., Ltd. and DATA-ART, Inc., the Company serves as the point of contact regarding this matter. Should you have any inquiries regarding this matter, please contact the Company.

[Attached document]

Press release issued by Okumura-Yuuki Corporation and 10 other companies

" Notice regarding Acquisition of Shares of Gamecard-Joyco Holdings, Inc."

For Immediate Release

[Contact for inquiries regarding this matter]

Masahiko Komuro and Masahiro Isono  
 IR Office, Corporate Planning Division  
**SANKYO CO., LTD.**  
 Tel: +81-3-5778-7773

Company name:	<b>Okumura-Yuuki Corporation</b>
Representative:	Itoshi Fukuoka, President
Company name:	<b>Sophia Co., Ltd.</b>
Representative:	Sadao Ioki, President
Company name:	<b>TOYOMARU INDUSTRY CO., LTD.</b>
Representative:	Mitsuyoshi Nagano, President
Company name:	<b>Maruhon Industry Co., Ltd.</b>
Representative:	Yasushi Izumi, President
Company name:	<b>TAKAO Co., Ltd.</b>
Representative:	Toshihiro Uchigashima, President
Company name:	<b>TAKEYA Co., Ltd.</b>
Representative:	Masahiro Takeuchi, President
Company name:	<b>Sansei R&amp;D Corporation</b>
Representative:	Yoshitaka Umemura, President
Company name:	<b>DAITO GIKEN, INC.</b>
Representative:	Kaishun Kihara, President
Company name:	<b>TAKASAGO ELECTRIC INDUSTRY CO., LTD.</b>
Representative:	Tetsuya Yamamoto, President
Company name:	<b>BELLCO CORPORATION</b>
Representative:	Fumio Kunimoto, President
Company name:	<b>DAIWA Co., Ltd.</b>
Representative:	Takayuki Sugiura, President

## Notice regarding Acquisition of Shares of Gamecard-Joyco Holdings, Inc.

A purchaser group consisting of 11 companies, namely, Okumura-Yuuki Corporation, Sophia Co., Ltd., TOYOMARU INDUSTRY CO., LTD., Maruhon Industry Co., Ltd., TAKAO Co., Ltd., TAKEYA Co., Ltd., Sansei R&D Corporation, DAITO GIKEN, INC., TAKASAGO ELECTRIC INDUSTRY CO., LTD., BELLCO CORPORATION, and DAIWA Co., Ltd. (hereinafter referred to collectively as the "Purchaser Group") has decided to jointly acquire shares of Gamecard-Joyco Holdings, Inc. (JASDAQ Standard: stock code 6249) to support the development of the pachinko and pachislot industry through cooperation concerning the prepaid card systems for pachinko and pachislot machines, which constitute the mainstay business of Gamecard-Joyco Holdings.

Regarding the contemplated acquisition by the Purchaser Group, SANKYO Co., Ltd, the largest shareholder of Gamecard-Joyco Holdings, and Data Art, Inc., the second-largest shareholder, consent to transfer some of their shares of Gamecard-Joyco Holdings to the Purchaser Group. The transaction is scheduled to take place on February 28, 2012, through Osaka Securities Exchange's J-NET Market (single issue trading) via financial instruments business operators (securities companies).

As this contemplated acquisition is an "Act specified as equivalent to a Tender Offer by a Cabinet Order" pursuant to Article 167 of the Financial Instruments and Exchange Act and Article 31 of the Order for Enforcement of the Financial Instruments and Exchange Act, a notice is provided hereby on the details of the said acquisition.

This material is an English translation of Japanese announcement made on February 27, 2012. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.

## 1. Outline of Gamecard-Joyco Holdings, Inc.

(1) Name	Gamecard-Joyco Holdings, Inc.																						
(2) Address	Kyodo Bldg., 16 Ichibancho, Chiyoda-ku, Tokyo																						
(3) Representative	Akira Yamada, President & CEO																						
(4) Business	Management of subsidiaries etc. whose businesses include issuing and sales of prepaid cards and planning, development, sales, leasing and maintenance of prepaid card systems for pachinko and pachislot machines; and businesses related thereto																						
(5) Paid-in capital	¥5,500 million																						
(6) Date of establishment	April 1, 2011																						
(7) Listing	Osaka Securities Exchange JASDAQ Standard (stock code: 6249)																						
(8) Major shareholders and ownerships (as of September 30, 2011)	<table> <tr> <td>SANKYO CO., LTD.</td> <td>28.37%</td> </tr> <tr> <td>DATA-ART, Inc.</td> <td>14.81%</td> </tr> <tr> <td>HEIWA CORPORATION</td> <td>3.25%</td> </tr> <tr> <td>FUJISHOJI CO., LTD.</td> <td>3.25%</td> </tr> <tr> <td>Sammy Corporation</td> <td>3.25%</td> </tr> <tr> <td>Daiichi Shokai Co., Ltd.</td> <td>3.25%</td> </tr> <tr> <td>Kyoraku Industrial Co., Ltd.</td> <td>3.25%</td> </tr> <tr> <td>Sanyo Bussan Corporation</td> <td>3.25%</td> </tr> <tr> <td>Newgin Co., Ltd.</td> <td>3.25%</td> </tr> <tr> <td>Sophia Co., Ltd.</td> <td>2.45%</td> </tr> </table>			SANKYO CO., LTD.	28.37%	DATA-ART, Inc.	14.81%	HEIWA CORPORATION	3.25%	FUJISHOJI CO., LTD.	3.25%	Sammy Corporation	3.25%	Daiichi Shokai Co., Ltd.	3.25%	Kyoraku Industrial Co., Ltd.	3.25%	Sanyo Bussan Corporation	3.25%	Newgin Co., Ltd.	3.25%	Sophia Co., Ltd.	2.45%
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(9) Non-consolidated operating results and financial condition of the major subsidiary (Nippon Game Card Corp.) of Gamecard-Joyco Holdings in the past three years	(Millions of yen)																						
Fiscal year	Year ended March 31, 2009	Year ended March 31, 2010	Year ended March 31, 2011																				
Total assets	51,922	52,431	56,173																				
Net assets	32,030	32,399	34,145																				
Net assets per share (yen)	280,648.76	283,878.12	299,181.21																				
Net sales	30,965	32,834	37,005																				
Operating income	2,674	1,566	4,322																				
Recurring income	2,710	1,508	4,208																				
Net income	2,253	918	2,338																				
Net income per share (yen)	19,744.38	8,044.87	20,490.18																				
Cash dividend per share (yen)	5,000.00	5,000.00	5,000.00																				

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## 2. Details of the acquisition

Purchaser	No. of shares owned before acquisition (No. of voting rights) (Ownership)	No. of shares to be acquired (tentative)  (% to No. of shares issued and outstanding)	No. of shares owned after acquisition (tentative) (No. of voting rights) (Ownership)
Okumurayuuki Corporation	- shares (- units) (-%)	463,000 shares  (3.25%)	463,000 shares (4,630 units) (3.25%)
Sophia Co., Ltd.	350,000 shares (3,500 units) (2.45%)	113,000 shares  (0.79%)	463,000 shares (4,630 units) (3.25%)
TOYOMARU INDUSTRY CO., LTD.	60,000 shares (600 units) (0.42%)	403,000 shares  (2.83%)	463,000 shares (4,630 units) (3.25%)
Maruhon Industry Co., Ltd.	60,000 shares (600 units) (0.42%)	403,000 shares  (2.83%)	463,000 shares (4,630 units) (3.25%)
TAKAO Co., Ltd.	60,000 shares (600 units) (0.42%)	403,000 shares  (2.83%)	463,000 shares (4,630 units) (3.25%)
TAKEYA Co., Ltd.	50,000 shares (500 units) (0.35%)	413,000 shares  (2.90%)	463,000 shares (4,630 units) (3.25%)
Sansei R&D Corporation	- shares (- units) (-%)	463,000 shares  (3.25%)	463,000 shares (4,630 units) (3.25%)
DAITO GIKEN, INC.	- shares (- units) (-%)	463,000 shares  (3.25%)	463,000 shares (4,630 units) (3.25%)
TAKASAGO ELECTRIC INDUSTRY CO., LTD.	- shares (- units) (-%)	200,000 shares  (1.40%)	200,000 shares (2,000 units) (1.40%)
BELLCO CORPORATION	- shares (- units) (-%)	70,000 shares  (0.49%)	70,000 shares (700 units) (0.49%)
DAIWA Co., Ltd.	- shares (- units) (-%)	1,000 shares  (0.01%)	1,000 shares (10 units) (0.01%)
Purchaser Group total	580,000 shares (5,800 units) (4.07%)	3,395,000 shares  (23.80%)	3,975,000 shares (39,750 units) (27.87%)

## 3. Revision of the financial results forecast

Transferor	No. of shares owned before acquisition (No. of voting rights) (Ownership)	No. of shares to be transferred (tentative)  (% to No. of shares issued and outstanding)	No. of shares owned after acquisition (tentative) (No. of voting rights) (Ownership)
SANKYO CO., LTD.	4,046,100 shares (40,461 units) (28.37%)	1,914,200 shares  (13.42%)	2,131,900 shares (21,319 units) (14.95%)
DATA-ART, Inc.	2,112,800 shares (21,128 units) (14.81%)	1,480,800 shares  (10.38%)	632,000 shares (6,320 units) (4.43%)

## 4. Outlook

The Purchaser Group intends to hold shares of Gamecard-Joyco Holdings over the long term and in an amicable manner for the purpose of developing the pachinko and pachislot industry, as mentioned above.

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