

March 2, 2011

For Immediate Release

Listed company name: **SANKYO CO., LTD.**  
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 President & COO  
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## Notice concerning Organizational Changes and Personnel Changes

SANKYO Co, Ltd. today announced the following organizational changes and personnel changes effective April 1, 2011. Details are described below.

### 1. Organizational Changes (effective April 1, 2011)

- (1) Establishment of the Pachislot Development Department within the Product Management Division

The Company will establish the Pachislot Development Department to accelerate product development of the Pachislot Machines Business and reinforce competitiveness.

- (2) Renaming of the Sales Planning Department as the Sales Planning Office

### 2. Change in Delegation of Authority to Directors (effective from April 1, 2011)

**Kimihisa Tsutsui, Director & Senior Executive Vice President**

(To be released from his duty as the Head of the Intellectual Property Division)

### 3. Personnel Changes of Operating Officers

- (1) Personnel Changes of Operating Officers (effective April 1, 2011)

Name	New Position	Current Position
<b>Akihiko Ishihara</b>	<b>Senior Executive Operating Officer</b> Head of Administration Div. & General Manager of General Affairs Dept.	<b>Executive Operating Officer</b> Head of Administration Div. & General Manager of General Affairs Dept.
<b>Satoshi Kouketsu</b>	<b>Executive Operating Officer</b> Head of Product Management Div.	<b>Operating Officer</b> Head of Product Management Div.
<b>Ritoku Kotabe</b>	<b>Operating Officer</b> Deputy Head of Sales & Marketing Div. & Senior General Manager of Pachislot Business Div.	<b>Operating Officer</b> Senior General Manager of Head Office Sales Dept.
<b>Ichiro Tomiyama</b>	<b>Operating Officer</b> Regional General Manager for the Kinki Region & General Manager of Osaka Branch	<b>Operating Officer</b> Deputy Head of Sales & Marketing Div.

This material is an English translation of Japanese announcement made on March 2, 2011. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.

(2) Candidate for New Operating Officers (scheduled to assume office on April 1, 2011)

<b>Name</b>	<b>New Position</b>	<b>Current Position</b>
<b>Yuji Togo</b>	<b>Operating Officer</b> Deputy Head of Product Management Div. & Office Manager of Product Strategy Office	Assistant Division Head of Product Management Div. & Office Manager of Product Strategy Office

**4. Other Changes (effective April 1, 2011)**

<b>Name</b>	<b>New Position</b>	<b>Current Position</b>
<b>Toshio Ogura</b>	Head of Intellectual Property Div. & General Manager of Intellectual Property Dept.	Deputy Head of Intellectual Property Div. & General Manager of Intellectual Property Dept.
<b>Susumu Sekiguchi</b>	Senior General Manager of Head Office Sales Dept.	Deputy Head of Sales & Marketing Div. & Regional General Manager for the Kanto Region & General Manager of Tokyo Branch
<b>Katsuki Amako</b>	Regional General Manager for the Kanto Region & General Manager of Tokyo Branch	Regional General Manager for the Kinki Region & General Manager of Osaka Branch
<b>Hisashi kamoda</b>	General Manager of Pachislot Development Dept.	Deputy General Manager of Product Management Dept.

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