

For Immediate Release

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## Notice concerning Organizational Changes and Personnel Changes

SANKYO Co, Ltd. today announced the following organizational changes and personnel changes effective April 1, 2010. Details are described below.

### 1. Organizational Changes (effective April 1, 2010)

(1) Establishment of the Product Strategy Office, Product Management Division

With the aim of strengthening product capabilities of the Company's mainstay pachinko and pachislot businesses, the Product Strategy Office will be established for cross-functional planning and promotion of out-of-the box new product strategies.

(2) Reorganization of the Intellectual Property Department and the IP Administration Department, Intellectual Property Division

With the aim of streamlining the intellectual property operations and enhancing efficiency, the Intellectual Property Department and the IP Administration Department will be integrated to form the Intellectual Property Department.

(3) Reorganization of the Chugoku & Shikoku Regional Business Group, Sales & Marketing Division

The Ogori Sales Office under the Chugoku & Shikoku Regional Business Group will be closed and integrated with the Hiroshima Branch.

### 2. Personnel Changes of Directors (effective April 1, 2009)

Name	New Position	Current Position
<b>Junzo Hamaguchi</b>	<b>Director &amp; Senior Executive Vice President</b> Supervising Sales & Marketing Div. and Product Management Div.	<b>Director &amp; Senior Executive Operating Officer</b> Head of Sales & Marketing Div.
<b>Kimihisa Tsutsui</b>	<b>Director &amp; Senior Executive Vice President</b> Supervising Administration Div., Manufacturing Div., Intellectual Property Div. and Corporate Planning Div. & Head of Intellectual Property Div.	<b>Director &amp; Senior Executive Operating Officer</b> Head of Administration Div. & General Manager of Accounting & Finance Dept. & General Manager of Corporate Planning Div.

This material is an English translation of Japanese announcement made on February 4, 2010. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.

### 3. Personnel Changes of Operating Officers

(1) Personnel Changes of Operating Officers (effective April 1, 2010)

Name	New Position	Current Position
<b>Yasuji Suzuki</b>	<b>Executive Operating Officer</b> Head of Sales & Marketing Div.	<b>Executive Operating Officer</b> Deputy Head of Sales & Marketing Div. & Senior General Manager of Head Office Sales Dept.
<b>Akihiko Ishihara</b>	<b>Executive Operating Officer</b> Head of Administration Div. & General Manager of General Affairs Dept.	<b>Operating Officer</b> General Manager of Sales Planning Dept.
<b>Ritoku Kotabe</b>	<b>Operating Officer</b> Senior General Manager of Head Office Sales Dept.	<b>Operating Officer</b> Senior General Manager of Pachislot Business Div.

(2) Candidate for New Operating Officers (scheduled to assume office on April 1, 2010)

Name	New Position	Current Position
<b>Hiroshi Kodaira</b>	<b>Operating Officer</b> General Manager of Information Technology Systems Dept.	General Manager of Information Technology Systems Dept.
<b>Takashi Fukuda</b>	<b>Operating Officer</b> Deputy Head of Product Management Div.	Deputy Head of Product Management Div.

(3) Retiring Operating Officer (scheduled to retire on March 31, 2010)

Name	New Position	Current Position
<b>Akiyoshi Suzuki</b>	(scheduled to become an advisor to the Company)	<b>Operating Officer</b> Regional General Manager for the Kyushu Region & General Manager of Fukuoka Branch

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#### 4. Other Changes (effective April 1, 2010)

##### (1) Sales & Marketing Division

Name	New Position	Current Position
<b>Susumu Sekiguchi</b>	Deputy Head of Product Sales & Marketing Div. & Regional General Manager for the Kanto Region & General Manager of Tokyo Branch	Regional General Manager for the Kanto Region & General Manager of Tokyo Branch
<b>Katsuki Amako</b>	Regional General Manager for the Kinki Region & General Manager of Osaka Branch	Regional General Manager for the Chubu & Hokuriku Region & General Manager of Nagoya Branch
<b>Kazunori Saka</b>	Regional General Manager for the Chubu & Hokuriku Region & General Manager of Nagoya Branch	Regional General Manager for the Hokkaido Region & General Manager of Sapporo Branch
<b>Katsuyuki Shimizu</b>	Regional General Manager for the Kyushu Region & General Manager of Fukuoka Branch	General Manager of Yokohama Branch
<b>Kazuhiko Sanpei</b>	Regional General Manager for the Hokkaido Region & General Manager of Sapporo Branch	Manager of Aomori Sales Office
<b>Mitsuhiro Shiota</b>	Regional General Manager for the Chugoku & Shikoku Region & General Manager of Hiroshima Branch	Manager of Takamatsu Sales Office
<b>Katsuhisa Miura</b>	Senior General Manager of Pachislot Business Div.	Manager of Head Office Sales Dept.
<b>Keiichi Tateishi</b>	General Manager of Yokohama Branch	Manager of Head Office Sales Dept.
<b>Akira Yamada</b>	General Manager of Sales Planning Dept.	Deputy General Manager of Sales Planning Dept.

##### (2) Product Management Division

Name	New Position	Current Position
<b>Yuji Togo</b>	Assistant Division Head of Product Management Div. & Office Manager of Product Strategy Office	Assistant Division Head of Product Management Div.
<b>Junichi Tsutsumi</b>	General Manager of Product Management Dept.	Deputy General Manager of Product Management Dept.
<b>Hideki Kotsuji</b>	General Manager of Research & Development Dept.1	Deputy General Manager of Research & Development Dept.1

##### (3) Intellectual Property Division

Name	New Position	Current Position
<b>Toshio Ogura</b>	Deputy Head of Intellectual Property Div. & General Manager of Intellectual Property Dept.	General Manager of IP Administration Dept.

##### (4) Manufacturing Division

Name	New Position	Current Position
<b>Katsumasa Takai</b>	Deputy Head of Manufacturing Div. & Senior General Manager of Sanwa Plant	General Manager of Manufacturing Dept., Sanwa Plant
<b>Yoshio Sannomiya</b>	General Manager of Manufacturing Dept., Sanwa Plant	Manager of Manufacturing Dept., Sanwa Plant

##### (5) Administration Division & Corporate Planning Division

Name	New Position	Current Position
<b>Yoko Oshima</b>	General Manager of Accounting & Finance Dept.	Deputy General Manager of Accounting & Finance Dept.
<b>Hotaka Makita</b>	General Manager of Corporate Planning Div.	Deputy General Manager of Corporate Planning Div.

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