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Securities Code 6417 June 11, 2012

To Those Shareholders with Voting Rights

Kimihisa Tsutsui Representative Director, President & COO SANKYO CO., LTD. 3-29-14 Shibuya, Shibuya-ku, Tokyo, Japan

NOTICE OF THE 47th ORDINARY GENERAL MEETING OF SHAREHOLDERS

You are cordially invited to the 47th Ordinary General Meeting of Shareholders of the Company. The meeting will be held as stated below.

If you are unable to attend the meeting, you can exercise your voting rights in writing or via the Internet. Please review the Reference Documents for the General Meeting of Shareholders as described hereinafter, and exercise your voting rights by no later than 6:00 p.m. on Wednesday, June 27, 2012.

Voting by paper ballot

Please indicate your votes for or against each of the proposals on the enclosed Voting Rights Exercise Form, and return the form by the deadline mentioned above.

Voting via the Internet

Please enter your decisions (for or against) regarding each of the proposals through the website for voting rights exercise (http://www.web54.net) by the deadline mentioned above.

1. Date and Time:	Thursday, June 28, 2012 at 10:00 a.m.
2. Place:	Star Room, The Westin Tokyo, B2F, 1-4-1 Mita, Meguro-ku, Tokyo (located within Yebisu Garden Place)
3. Agenda of the Meeting	

Matters to be reported: 1. Business Report, Consolidated Financial Statements for the 47th Fiscal Term (from April 1, 2011 to March 31, 2012) and results of audits by the Accounting Auditor and the Board of Statutory Auditors of the Consolidated Financial Statements

2. Non-Consolidated Financial Statements for the 47th Fiscal Term (from April 1, 2011 to March 31, 2012)

Proposals to be resolved:

Proposal No. 1: Appropriation of SurplusProposal No. 2: Election of Three DirectorsProposal No. 3: Granting of Retirement Benefits to Retiring Director

Notes: 1. If you plan to attend the meeting, please hand in your Voting Rights Exercise Form at the front desk when you arrive at the venue.

2. Please note that if there arises any amendment to the Reference Documents for the General Meeting of Shareholders, the Business Report, Non-Consolidated Financial Statements or Consolidated Financial Statements prior to the date of the General Meeting of Shareholders, such amendment will be notified in writing by mail, or posted on the Company's website (http://www.sankyo-fever.co.jp/ir/index.html).

Reference Documents for the General Meeting of Shareholders

Proposals and references

Proposal No. 1: Appropriation of Surplus

The Company considers that profit distribution to shareholders is one of the critical subjects in management. The dividend policy of the Company targets a payout ratio of 25% of consolidated net income and intends to carry out continuous increases in dividend distribution.

Internal reserves will be utilized for product development, capital investment, sales reinforcement, etc. for improved business results.

In accordance with the policy mentioned above, we would like to propose the year-end dividends for the 47th fiscal term as follows:

1. Matters concerning the year-end dividends

(1) Type of dividend property

Dividends will be paid in cash.

(2) Appropriation of dividend property to shareholders and total amount

¥75 per common share of the Company, for a total amount of ¥7,022,067,825

As a result, the annual dividend for this term, including interim dividend, would be ¥150 per share. (3) Effective date of dividends from surplus

June 29, 2012

2. Matters concerning the appropriation of other surplus

(1) Decreased account item and its amount

Retained earnings brought forward¥20,000,000,000(2) Increased account item and its amount
General reserve¥20,000,000,000

Election of Three Directors Proposal No. 2:

All three Directors of the Company will complete their term of office at the closing of this General Meeting of Shareholders. Consequently, the Company proposes the election of three Directors. The candidates for Directors are as follows:

No.	Name (Date of birth)	Career summary, position, assignment and significant concurrent positions		Number of shares of the Company held
1	Hideyuki Busujima (September 30, 1952)		Executive Director of the Company Senior Executive Director of the Company Representative Senior Executive Director of the Company Representative Director & Senior Executive Vice President of the Company Representative Director, President & CEO of the Company Representative Director, Chairman of the Board & CEO of the Company (to present) current positions) Director & President of Sankyo Create Co., Ltd.	2,906,100
2	Kimihisa Tsutsui (April 1, 1953)	June 1998 June 2002 July 2002 April 2005 April 2008 April 2010 April 2011 April 2012	Director & Office Manager of the President's Office of the Company Executive Director & Office Manager of the President's Office of the Company Executive Director & Office Manager of Corporate Planning Office of the Company Executive Director & General Manager of Corporate Planning Division of the Company Director & Senior Executive Operating Officer, Head of Administration Division & General Manager of Accounting & Finance Department and General Manager of Corporate Planning Division of the Company Director & Senior Executive Vice President, Supervising Administration Division, Manufacturing Division, Intellectual Property Division and Corporate Planning Division & Head of Intellectual Property Division of the Company Director & Senior Executive Vice President, Supervising Administration Division, Manufacturing Division, Intellectual Property Division and Corporate Planning Division & Head of Intellectual Property Division of the Company Director & Senior Executive Vice President, Supervising Administration Division, Manufacturing Division, Intellectual Property Division and Corporate Planning Division Representative Director, President & COO of the Company (to present)	7,000

No.	Name (Date of birth)	Career summary, position, assignment and significant concurrent positions		Number of shares of the Company held
3	Akihiko Ishihara* (September 9, 1962)	April 1998 April 2005 April 2008 April 2010 April 2011	Office Manager of Sales Planning Office of the Company General Manager of Sales Planning Department of the Company Operating Officer & General Manager of Sales Planning Department of the Company Executive Operating Officer, Head of Administration Division & General Manager of General Affairs Department of the Company Senior Executive Operating Officer, Head of Administration Division & General Manager of General Affairs Department of the Company (to present)	4,400

Notes: 1. * indicates a new candidate for Director. 2. No conflict of interest exists between the Company and any of the above candidates.

Proposal No. 3: Granting of Retirement Benefits to Retiring Director

It is proposed that retirement benefits be granted to the Director Akihiko Sawai, who will retire from the post of Director at the conclusion of this Ordinary General Meeting of Shareholders, in consideration of his service during his term of office. The retirement benefits shall be within a reasonable range based on the prescribed standards of the Company.

It is also proposed that the decisions as to the specific amounts of money, timing and method of payment be entrusted to the Board of Directors.

The career summary of the retiring Director is as follows:

Name	Career summary		
Akihiko Sawai	June 1995 June 2000 June 2002 June 2006 April 2008 April 2012	Director of the Company Executive Director of the Company Senior Executive Director of the Company Representative Director & Senior Executive Vice President of the Company Representative Director, President & COO of the Company Director of the Company (to present)	