Daiwa Securities

Conferences for Investors Regarding Convertible Bonds

November 10, 2015

SANKYO CO.,LTD.

Masahiko Komuro

Deputy General Manager of Corporate Planning Division

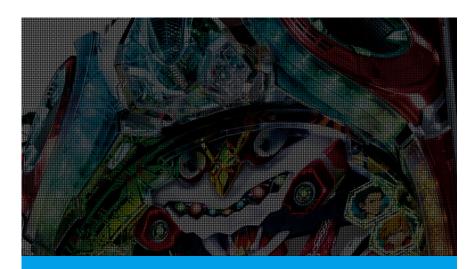


【見通しに関する注意事項】

本資料に記載されている、当期ならびに将来の業績に関する予想、計画、見通し等は、現在入手可能な情報に基<mark>づき当社の経営者、合理的と判断したものです。実際の業績は、様々な要因の変化により、</mark>記載の予想、 計画、見通しとは大きく異なることがあり得ます。そのような要因としては、主たる事業領域でありますパチンコ・パチスロ市場の経済などおよび製品需要の変動、国内外の各種規制ならびに会計基準・慣行等の変更など が含まれます

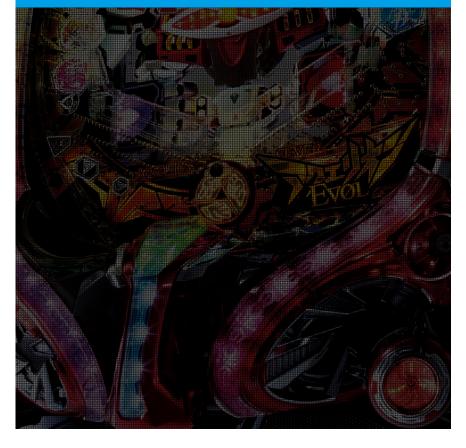
The Company's plans, strategies and forecasts, except historical facts, contained in this document may be subject to change the to factors of risk and uncertainty. Therefore, the Company does not guarantee the attainability explicitly or implicitly.

The Company assumes that the 'factors of potential risk and uncertainty' may include the economic climate, especially concerning the pachinic and pachislot markets which constitute the Company's mountainess field, competition in the market and competitiveness of the Company's products, and also include the unpredictable tasks is



About Us

#SHOJI KAWAMORI, SATELIGHT/Project AGUARION EVOL



Our Company



SANKYO CO., LTD.

1st Sec. of the TSE #6417

Development, Manufacture, and Sales of Pachinko and Pachislot Machines



3 Brands Structure

Good luck. Good life.



SANKYO

Pachinko and Pachislot Machines
Development, Manufacture, and
Sales: SANKYO
Full Line-up

Bisty

Pachinko and Pachislot Machines
Development and Manufacture: Bisty
Sales: Fields







JB

Pachinko Machines
Development and Manufacture: JB
Sales: SANKYO
Simple products not using licensed IP



5-year Financial Highlights Consolidated Statements of Income

| (mil yen) | FY 3/2011 | FY 3/2012 | FY 3/2013 | FY 3/2014 | FY 3/2015 |
|------------------------------------|-----------|-----------|-----------|-----------|-----------|
| Net Sales | 201,606 | 173,682 | 104,150 | 158,453 | 146,579 |
| Pachinko Machines | 149,876 | 123,353 | 53,302 | 101,102 | 114,137 |
| Pachislot Machines | 30,316 | 24,282 | 27,822 | 38,433 | 19,054 |
| Ball Bearing Suppry Systems | 19,652 | 24,442 | 21,478 | 17,776 | 12,552 |
| Other Business | 1,761 | 1,603 | 1,546 | 1,141 | 834 |
| Operating Income | 51,923 | 40,315 | 7,023 | 28,023 | 13,233 |
| persentage | 25.8% | 23.2% | 6.7% | 17.7% | 9.0% |
| Recurring Income | 55,909 | 44,396 | 9,488 | 30,144 | 14,870 |
| Net Income | 34,733 | 20,182 | 5,853 | 22,400 | 8,728 |
| EPS | Y364.09 | Y215.85 | Y62.62 | Y239.65 | Y94.48 |
| Unit Sales of Pachinko Machines | 424,533 | 360,805 | 166,939 | 291,967 | 329,892 |
| Market share | 14.6% | 13.9% | 6.7% | 14.3% | 16.4% |
| Unit Sales of Pachislot Machines | 116,424 | 96,158 | 99,208 | 116,291 | 48,137 |
| Market share | 11.9% | 7.6% | 7.5% | 8.4% | 3.9% |

5-year Financial Highlights Consolidated Balance Sheets

| ASSETS (mil yen) | 3/31/2011 | 3/31/2012 | 3/31/2013 | 3/31/2014 | 3/31/2015 |
|------------------------------------|-----------|-----------|-----------|-----------|-----------|
| Cash and deposits | 168,230 | 164,591 | 120,359 | 124,546 | 133,675 |
| Note and accounts receivable-trade | 51,685 | 70,340 | 44,401 | 34,781 | 45,070 |
| Marketable securities | 112,999 | 106,997 | 136,993 | 153,995 | 129,999 |
| Other current assets | 21,306 | 23,495 | 37,751 | 13,021 | 16,299 |
| Total current assets | 354,220 | 365,423 | 339,504 | 326,343 | 325,043 |
| Property, plant and equipment | 48,225 | 39,132 | 47,506 | 46,622 | 47,424 |
| Intangible fixed assets | 329 | 3,356 | 3,567 | 2,911 | 2,178 |
| Investments and other assets | 85,860 | 88,075 | 73,681 | 75,272 | 60,003 |
| Total fixed assets | 134,415 | 130,564 | 124,755 | 124,806 | 109,605 |
| Total assets | 488,636 | 495,988 | 464,259 | 451,149 | 434,648 |



5-year Financial Highlights Consolidated Balance Sheets

| LIABILITIES AND NET ASSETS (mil yen) | 3/31/2011 | 3/31/2012 | 3/31/2013 | 3/31/2014 | 3/31/2015 |
|--------------------------------------|-----------|-----------|-----------|-----------|-----------|
| Note and accounts payable-trade | 39,168 | 43,504 | 41,327 | 15,307 | 41,204 |
| Other current liabilities | 24,196 | 26,110 | 11,864 | 17,005 | 13,707 |
| Total current liabilities | 63,364 | 69,614 | 53,191 | 32,312 | 54,911 |
| Long-term liabilities | 5,612 | 8,069 | 8,149 | 5,740 | 8,067 |
| Total liabilities | 68,977 | 77,684 | 61,340 | 38,053 | 62,978 |
| Common stock | 14,840 | 14,840 | 14,840 | 14,840 | 14,840 |
| Capital surplus | 23,880 | 23,880 | 23,880 | 23,879 | 23,750 |
| Retained earnings | 397,867 | 398,805 | 382,726 | 391,083 | 347,975 |
| Treasury stock | (17,337) | (20,930) | (20,932) | (20,937) | (19,724) |
| Total shareholders' equity | 419,250 | 416,595 | 400,513 | 408,865 | 366,840 |
| Accumulated other comprehensive inco | 408 | 1,708 | 2,405 | 4,126 | 4,575 |
| Subscription rights to shares | - | - | - | - | 253 |
| Minority interests | - | - | - | 103 | - |
| Total net assets | 419,658 | 418,303 | 402,918 | 413,096 | 371,670 |
| Total liabilities and net assets | 488,636 | 495,988 | 464,259 | 451,149 | 434,648 |

Our Strengths



More than 30 years

For more than 30 years, we have remained in the top tier in terms of pachinko machine sales volumes.



Royalty income

We have the largest number of intellectual property rights for pachinko and pachislot machines in the industry—a particular level of royalty income is assured each year.



Swift response to standard changes

With systems in place to ensure a swift response to changes in the pachinko/pachislot machine standards, we have often been the first in the industry to release machines that are compliant with new standards.



A-/Stable

We have obtained the A- issuer rating from Japan Credit Rating Agency, Ltd.



Analyst Coverage by





Mr. Yuki Okishio



Mr. Satoshi Tanaka



Mr. Masanori Minami



Mr. Takeshi Koyama



Mr. Masashi Morita



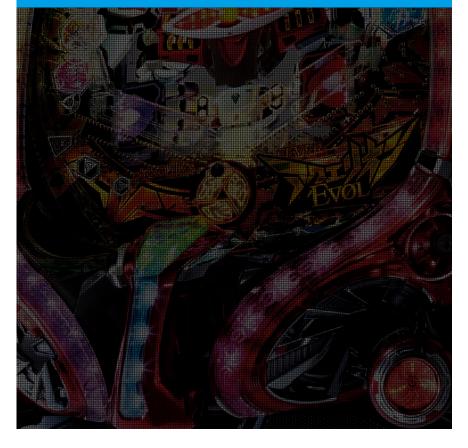
Mr. Eiji Maeda



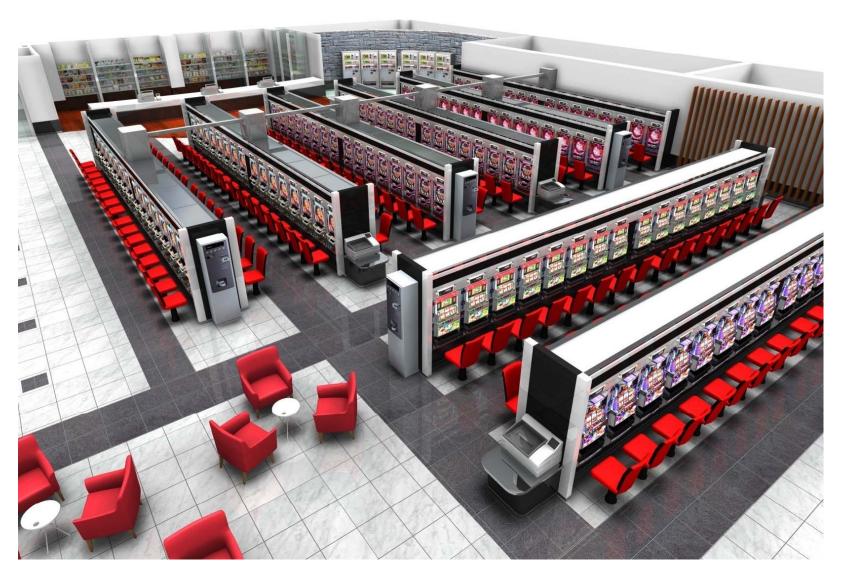
Source: QUICK



Industry Overview #SHOJI KAWAMORI. SATELIGHT/Project AGUARION EVOL



Floor Layout of Pachinko Parlor





Appearance of Pachinko Machine







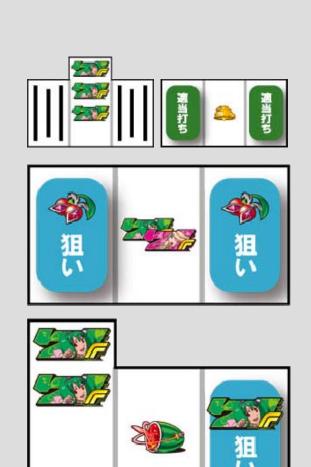






Appearance of Pachislot Machine















30% of the Leisure Market

24.5 trill. yen

Pachinko Rental Ball Fee

11.5 mil people

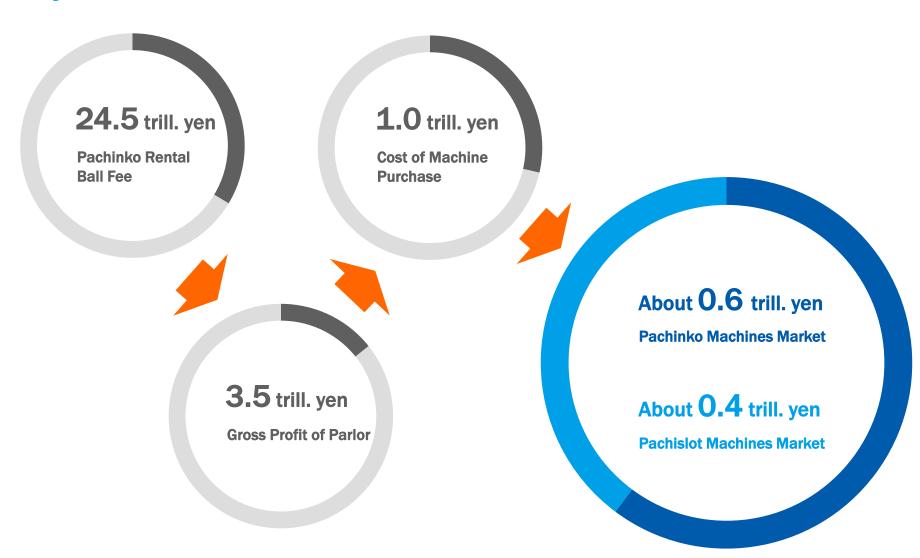
Pachinko Player Population

72.9 trill. yen

Leisure Market

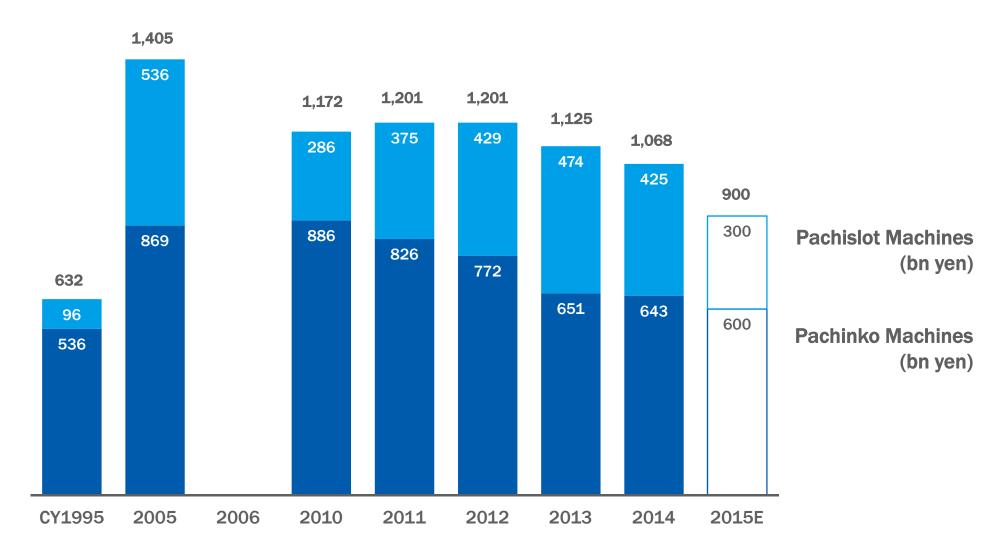


Structure of Pachinko Industry



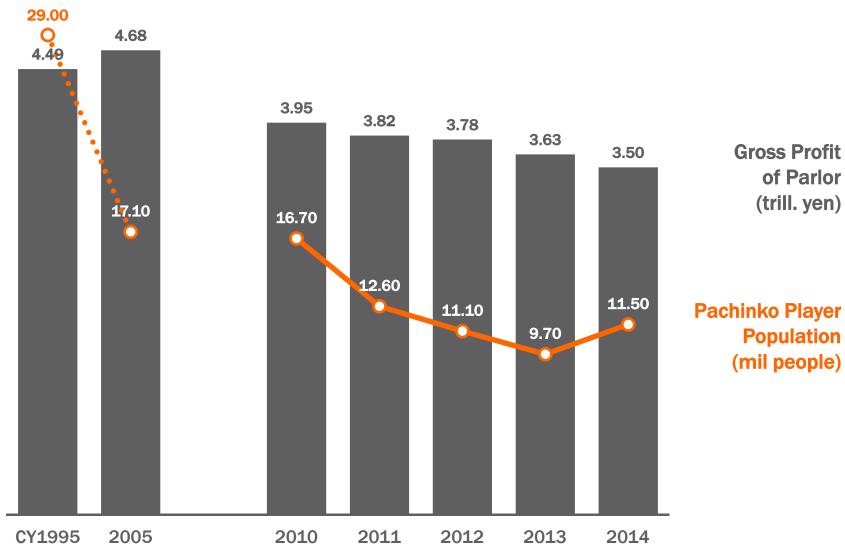


Size of Pachinko/Pachislot Machines Market





Increasing Player Population is Indispensable for Vitalization of the Pachinko and Pachislot Industry





17

Reasons for Quitting/Resuming Playing Pachinko/Pachislot

Reasons for quitting playing pachinko/pachislot



New interesting models introduced



Fewer chances of winning



More free time than before



No more interesting models



Became cheaper to play



Too expensive to play

Reasons for resuming playing pachinko/pachislot



Attract Players by Enhancing the Entertainment Aspect

2015 Nov

1/320

Lower the upper limit of the probability of hitting the pachinko jackpot

2015 Nov

Prize

exchange rate

TOYUKYO, an association of pachinko parlors in Tokyo, reduced the prize exchange rate

2015 Dec

#5.5 models

New standards for pachislot machines Control by the motherboard

2016 May

65%

Set an upper limit to the probability variation continuation models, which follow old rate of pachinko machines

2016 Jul

Termination

Terminated sales of new AT pachislot machine standards

2016 Dec

30%+50%

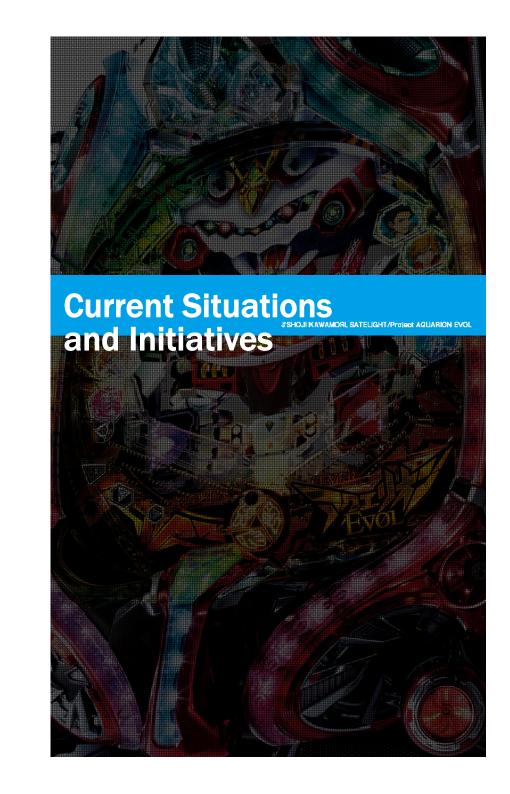
2017 Dec

20%+30%

Limit the installation ratio of machines that are not compliant with the new standard

Max. 30% for pachinko machines Max. 50% for pachislot machines Max. 20% for pachinko machines Max. 30% for pachislot machines





Policy on Growth Strategy

Neutral

Diversification

(New businesses)

New businesses including operation of casinos

Market Development

(Overseas expansion)

Overseas sales of pachinko and pachislot machines

Market Penetration

(Market share increase)

Certain demand exists (Approx. 1 trillion yen)
Schemes for patent revenues etc. have already
been established
Relatively advantageous position

Product Development

(Peripheral products)

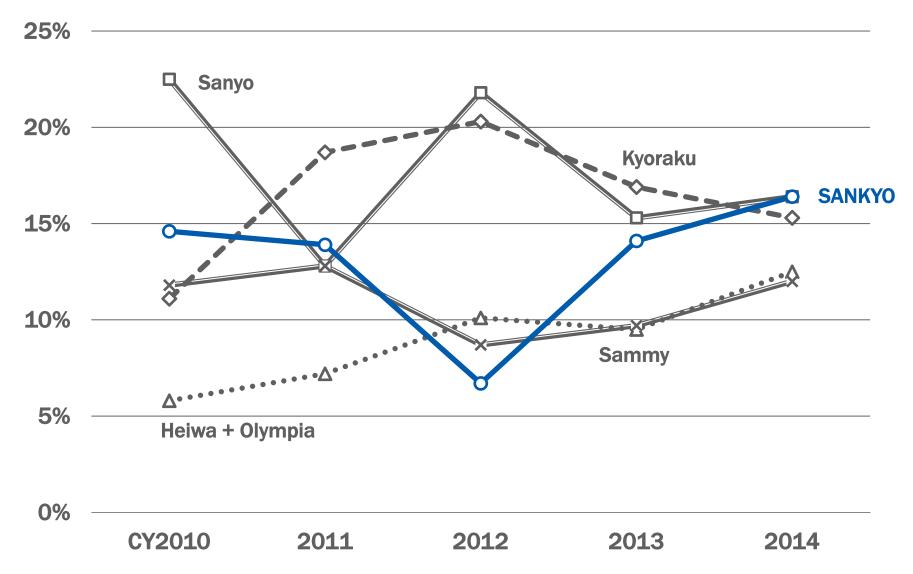
Next-generation game machines Resolution of management issues of pachinko parlor operators



Passive

Share of Pachinko Machines

Market (unit basis)

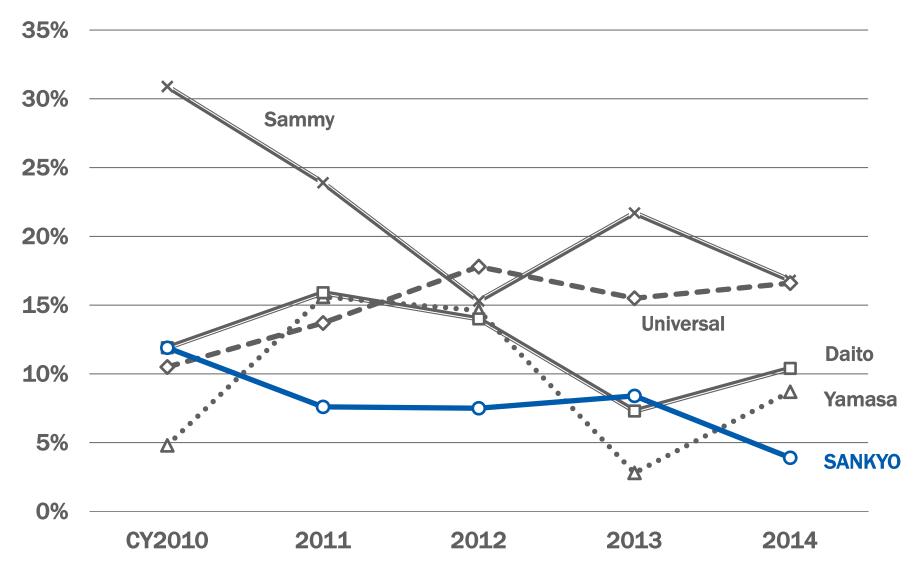




Source: Yano Research Institute

Share of Pachislot Machines

Market (unit basis) I





Key Issues for FY 3/2016 ■



Creation of products that will gain player loyalty and strengthening of the business foundation



Higher share in the pachinko and pachislot market

Development of low-volatility products for a wide range of players

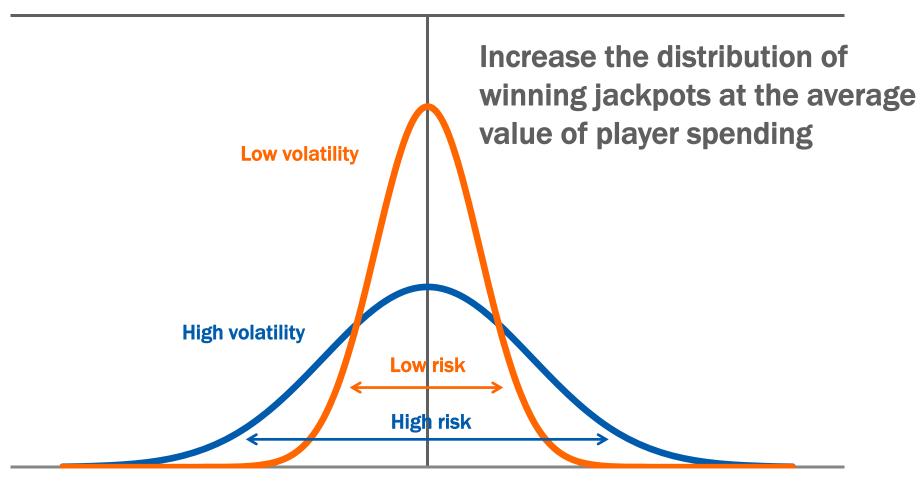
Creation of hit products

Adoption of a common frame for pachinko machines of the SANKYO Group's 3 brands



Product Development Emphasizing Low Volatility

Jackpot probability distribution







Forecast of FY 3/2016 (Highlights)

| Consolidated: mil yen | FY 3/2015 | FY 3/2016 | YoY | 6M FY 3/2016 |
|---|-----------|-----------|---------|---------------------|
| Net Sales | 146,579 | 150,000 | +3,421 | 74,648 |
| Operating Income | 13,233 | 14,000 | +767 | 11,377 |
| Recurring Income | 14,870 | 15,000 | +130 | 12,243 |
| Net Income | 8,728 | 10,000 | +1,272 | 8,504 |
| EPS | Y94.48 | Y120.92 | +26.44 | Y100.79 |
| Unit Sales of Pachinko Machines | 329,892 | 320,000 | -9,892 | 153,795 |
| Unit Sales of Pachislot Machines | 48,137 | 110,000 | +61,863 | 44,752 |



Consolidated Balance Sheets

| ASSETS | 3/31/2015 | 9/30/2015 | LIABILITIES AND NET ASSETS | 3/31/2015 | 9/30/2015 |
|------------------------------------|-----------|-----------|-------------------------------------|-----------|-----------|
| Cash and deposits | 133,675 | 106,175 | Note and accounts payable-trade | 41,204 | 27,835 |
| Note and accounts receivable-trade | 45,070 | 45,231 | Other current liabilities | 13,707 | 16,130 |
| Marketable securities | 129,999 | 154,999 | Total current liabilities | 54,911 | 43,965 |
| Other current assets | 16,299 | 16,358 | Bonds with Stock Acquisition Rights | | 20,096 |
| Total current assets | 325,043 | 322,763 | Other long-term liabilities | 8,067 | 8,192 |
| Property, plant and equipment | 47,424 | 47,428 | Total long-term liabilities | 8,067 | 28,288 |
| Intangible fixed assets | 2,178 | 1,769 | Total liabilities | 62,978 | 72,254 |
| Investments in securities | 54,106 | 49,782 | Common stock | 14,840 | 14,840 |
| Deferred tax assets | 5,616 | 5,458 | Capital surplus | 23,750 | 23,750 |
| Other assets | 281 | 196 | Retained earnings | 347,975 | 350,052 |
| Total investments and other assets | 60,003 | 55,436 | Tresury stock | (19,724) | (38,393) |
| Total fixed assets | 109,605 | 104,633 | Total shareholders' equity | 366,840 | 350,248 |
| | | | Accumulated other comprehensive i | 4,575 | 4,357 |
| | | | Subscription rights to shares | 253 | 243 |
| | | | Total net assets | 371,670 | 355,142 |
| Total assets | 434,648 | 427,397 | Total liabilities and net assets | 434,648 | 427,397 |
| | | | | | |



Issuance of CB for Recapitalization

Issuance value

20,000 mil yen

Term

5 years

Conversion value

5,194 yen

Number of dilutive shares

3,850,500 shares

Maximum number of shares to be acquired

4,700,000 shares



Results of Share Repurchase

Aggregate number of shares repurchased

4,453,000 shares

Aggregate amount of repurchase cost

19,999 .982 mil yen

Total number of shares outstanding excluding treasury stock* 81,020,759 shares

Current total number of shares outstanding

89,597,500 shares



Stock Information

Price 4,695

(November 9, 2015) Currency in JPY

Repurchase of the Company's own shares has not been reflected

| Market Cap | 420,660M |
|-------------------------------|----------|
| Trailing P/E (ttm) | 52.72 |
| Forward P/E (1 yr) | 38.82 |
| Price/Book (mrq) | 1.07 |
| Forward Annual Dividend Rate | 150.00 |
| Forward Annual Dividend Yield | 3.19% |
| Payout Ratio | 124.04% |



Dividend Policy

Stable dividend

Commitment to 25% payout ratio

No dividend cut since the listing

FY 3/2016

DPS 150 yen

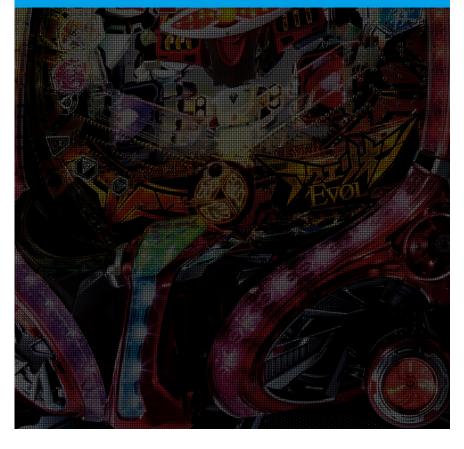
Including interim dividend





Appendix

#SHOJI KAWAMORI, SATELIGHT/Project AGUARION EVOL



Business Results for the First Six Months of FY 3/2016

| | | FY 3/2015 | FY 3/2016 | | Forecast | FY 3/2015 | | | | FY 3/2016 | |
|-----------|---------------------------|-----------|----------------|---------|-----------|-----------|---------|---------|---------|-----------|---------|
| 連結:百万円 | Consolidated: million yen | 6 Months | 6 Months | YoY | Full Year | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| 売上高 | Net Sales | 36,844 | 74,648 | +37,804 | 150,000 | 20,688 | 16,156 | 76,666 | 33,069 | 35,947 | 38,701 |
| パチンコ | Pachinko | 20,218 | 53,377 | +33,159 | 102,200 | 7,433 | 12,785 | 65,008 | 28,911 | 20,762 | 32,615 |
| パチスロ | Pachislot | 11,012 | 14,932 | +3,920 | 34,000 | 10,683 | 329 | 7,743 | 299 | 11,504 | 3,428 |
| 補給機器 | Ball Bearing Supply | 5,188 | 5,987 | +799 | 13,000 | 2,339 | 2,849 | 3,717 | 3,647 | 3,486 | 2,501 |
| その他事業 | Other Business | 425 | 349 | -76 | 800 | 233 | 192 | 198 | 211 | 194 | 155 |
| 売上原価 | Cost of Sales | 19,674 | 40,849 | +21,175 | 86,000 | 10,609 | 9,065 | 44,301 | 19,701 | 20,422 | 20,427 |
| 売上総利益 | Gross Profit | 17,170 | 33,798 | +16,628 | 64,000 | 10,078 | 7,092 | 32,364 | 13,368 | 15,524 | 18,274 |
| 販管費 | SG & A Expenses | 22,023 | 22,420 | +397 | 50,000 | 10,059 | 11,964 | 16,601 | 11,044 | 9,754 | 12,666 |
| 営業利益 | Operating Income | (4,853) | 11 ,377 | +16,230 | 14,000 | 19 | (4,872) | 15,763 | 2,323 | 5,770 | 5,607 |
| パチンコ | Pachinko | (3,550) | 10,865 | +14,415 | 14,700 | (2,497) | (1,053) | 14,033 | 4,998 | 3,650 | 7,215 |
| パチスロ | Pachislot | 1,528 | 3,315 | +1,787 | 5,000 | 3,864 | (2,336) | 2,543 | (1,455) | 3,251 | 64 |
| 補給機器 | Ball Bearing Supply | 114 | 143 | +29 | 500 | 33 | 81 | 199 | 129 | 84 | 59 |
| その他事業 | Other Business | (310) | (322) | -12 | (900) | (190) | (120) | (100) | (134) | (177) | (145) |
| 消去又は全社 | ± Elimination/Corporate | (2,635) | (2,624) | +11 | (5,300) | (1,190) | (1,445) | (913) | (1,215) | (1,038) | (1,586) |
| 経常利益 | Recurring Income | (4,380) | 12,243 | +16,623 | 15,000 | 371 | (4,751) | 15,891 | 3,359 | 6,202 | 6,041 |
| 特別利益 | Extraordinary Gains | 1 | 0 | -1 | 0 | 0 | 1 | 10 | 3 | 0 | 0 |
| 特別損失 | Extraordinary Losses | 1,797 | 8 | -1,789 | 70 | 1,790 | 7 | 43 | 13 | 7 | 1 |
| 当期純利益 | Net Income | (4,162) | 8,504 | +12,666 | 10,000 | (1,005) | (3,157) | 11,158 | 1,732 | 4,282 | 4,222 |
| EPS: 円 | EPS: yen | | | | 120.92 | | | | | | |
| | | | | | | | | | | | |
| 販売台数:台 | Machines sales: units | | | | | | | | | | |
| パチンコ | Pachinko | 71,853 | 153,795 | +81,942 | 320,000 | 24,438 | 47,415 | 176,204 | 81,835 | 65,932 | 87,863 |
| SANKYO+JB | SANKYO+JB | 44,161 | 89,753 | +45,592 | 180,000 | 19,310 | 24,851 | 52,033 | 70,216 | 59,205 | 30,548 |
| Bisty | Bisty | 27,692 | 64,042 | +36,350 | 140,000 | 5,128 | 22,564 | 124,171 | 11,619 | 6,727 | 57,315 |
| パチスロ | Pachislot | 28,141 | 44,752 | +16,611 | 110,000 | 27,999 | 142 | 19,915 | 81 | 35,771 | 8,981 |
| SANKYO | SANKYO | 28,136 | 18,150 | -9,986 | 55,000 | 27,994 | 142 | 19,915 | 81 | 11,177 | 6,973 |
| Bisty | Bisty | 5 | 26,602 | +26,597 | 55,000 | 5 | 0 | 0 | 0 | 24,594 | 2,008 |



Pachinko Machines

Business

| | | FY 3/2015 | FY 3/2016 | | Forecast | FY 3/2015 | | | | FY 3/2016 | |
|-----------|---------------------------|-----------|-----------|---------|-----------|-----------|---------|---------|--------|-----------|--------|
| 連結:百万円 | Consolidated: million yen | 6 Months | 6 Months | YoY | Full Year | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| 売上高 | Net Sales | 20,218 | 53,377 | +33,159 | 102,200 | 7,433 | 12,785 | 65,008 | 28,911 | 20,762 | 32,615 |
| 営業利益 | Operating Income | (3,550) | 10,865 | +14,415 | 14,700 | (2,497) | (1,053) | 14,033 | 4,998 | 3,650 | 7,215 |
| 営業利益率 | Percentage | (17.6%) | 20.4% | +37.9pt | 14.4% | (33.6%) | (8.2%) | 21.6% | 17.3% | 17.6% | 22.1% |
| | | ' | | | | | | | | | |
| 販売台数:台 | Machines sales: units | | | | | | | | | | |
| パチンコ合計 | Pachinko | 71,853 | 153,795 | +81,942 | 320,000 | 24,438 | 47,415 | 176,204 | 81,835 | 65,932 | 87,863 |
| SANKYO+JB | SANKYO+JB | 44,161 | 89,753 | +45,592 | 180,000 | 19,310 | 24,851 | 52,033 | 70,216 | 59,205 | 30,548 |
| 枠付き | Frame | 33.4% | 35.4% | +2.0pt | 24.5% | 29.7% | 35.3% | 21.2% | 68.7% | 56.0% | 20.0% |
| ゲージ盤 | Gauge | 28.1% | 22.9% | -5.1pt | 31.7% | 49.3% | 17.1% | 8.3% | 17.1% | 33.8% | 14.8% |
| Bisty | Bisty | 27,692 | 64,042 | +36,350 | 140,000 | 5,128 | 22,564 | 124,171 | 11,619 | 6,727 | 57,315 |
| 枠付き | Frame | 2.2% | 34.6% | +32.3pt | 31.2% | 0.4% | 3.2% | 67.3% | 13.9% | 6.6% | 55.5% |
| ゲージ盤 | Gauge | 36.3% | 7.1% | -29.2pt | 12.6% | 20.6% | 44.4% | 3.2% | 0.3% | 3.6% | 9.7% |
| | | | | | | | | | | | |

| | Series name | | No. of mod | els : | Sales: units |
|-----------|-------------------------|--|------------|-------|--------------|
| FY 3/2016 | フィーバー倖田來未 レジェンドライブYS | Fever KODA KUMI Legend Live YS | (Apr-15) | 1 | |
| Q1 | ヱヴァンゲリヲン9H | Evangelion 9 H | (May-15) | 1 | |
| | フィーバー宇宙戦艦ヤマト | Fever Space Battleship YAMATO | (May-15) | 2 | 23,500 |
| | パッションモンスター | Passion Monster | (Jun-15) | 2 | 15,100 |
| | フィーバースターウォーズバトル オブ ダーズ・ | ベイダーYR&YA "Battle of Darth Vader" YR&YA | (Jun-15) | 2 | |
| Q2 | 羽根らんま1/2 | Ranma 1/2 | (Jul-15) | 2 | |
| | フィーバー真花月Y | Fever Shin Kagetsu Y | (Aug-15) | 1 | |
| | フィーバーマクロスフロンティア2 | Fever Macross Frontier 2 | (Aug-15) | 1 | 20,500 |
| | 機動戦艦ナデシコ2 | Martian Successor NADESICO 2 | (Aug-15) | 2 | |
| | ヱヴァンゲリヲンX | Evangelion X | (Sep-15) | 1 | 53,100 |
| Q3 | J-RUSH 3 | J-RUSH 3 | (Oct-15) | 2 | |
| | フィーバー機動戦士ガンダム V作戦発動Y | Fever Mobile Suit Gundam "Operation V" Y | (Oct-15) | 1 | |
| | フィーバー宇宙戦艦ヤマトYR | Fever Space Battleship YAMATO YR | (Nov-15) | 1 | |
| | フィーバーアクエリオンEVOL | Fever Aquarion EVOL | (Dec-15) | 2 | |
| | パッションモンスターASJ | Passion Monster ASJ | (Dec-15) | 1 | |
| Total | | | | | 4E2 70E |

Note:黒字 SANKYO、JB機種 青字 ビスティ機種(総販売元フィールズ)

Note: Models in black are SANKYO/JB models and models in blue are Bisty models (distributed by Fields).



153,795

Pachislot Machines

Business

| | | FY 3/2015 | FY 3/2016 | | Forecast | FY 3/2015 | | | 1 | FY 3/2016 | |
|--------|---------------------------|-----------|-----------|---------|-----------|-----------|-----------|--------|----------|-----------|-------|
| 連結:百万円 | Consolidated: million yen | 6 Months | 6 Months | YoY | Full Year | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| 売上高 | Net Sales | 11,012 | 14,932 | +3,920 | 34,000 | 10,683 | 329 | 7,743 | 299 | 11,504 | 3,428 |
| 営業利益 | Operating Income | 1,528 | 3,315 | +1,787 | 5,000 | 3,864 | (2,336) | 2,543 | (1,455) | 3,251 | 64 |
| 営業利益率 | Percentage | 13.9% | 22.2% | +8.3pt | 14.7% | 36.2% | (710.0%) | 32.8% | (486.6%) | 28.3% | 1.9% |
| | | ' | | | | | | | | | |
| 販売台数:台 | Machines sales: units | | | | | | | | | | |
| パチスロ合計 | Pachislot | 28,141 | 44,752 | +16,611 | 110,000 | 27,999 | 142 | 19,915 | 81 | 35,771 | 8,981 |
| SANKYO | SANKYO | 28,136 | 18,150 | -9,986 | 55,000 | 27,994 | 142 | 19,915 | 81 | 11,177 | 6,973 |
| Bisty | Bisty | 5 | 26,602 | +26,597 | 55,000 | 5 | 0 | 0 | 0 | 24,594 | 2,008 |

| | Series name | | | Sales: units |
|-----------|-----------------|--------------------------------------|----------|--------------|
| FY 3/2016 | 修羅の刻 | SHURA no TOKI | (Apr-15) | 11,100 |
| Q1 | ヱヴァンゲリヲン 希望の槍 | Evangelion "Spear of Hope" | (Jun-15) | 26,600 |
| Q2 | マクロスフロンティア2 | Macross Frontier 2 | (Sep-15) | 6,900 |
| Q3 | インフィニット・ストラトス | Infinite Stratos | (Oct-15) | |
| | ヱヴァンゲリヲン 魂を繋ぐもの | Evangelion "Tamashii wo Tsunagumono" | (Dec-15) | |
| Total | | | | 44,752 |

Note:黒字 SANKYO、JB機種 青字 ビスティ機種(総販売元フィールズ)

Note: Models in black are SANKYO/JB models and models in blue are Bisty models (distributed by Fields).



Gross Margin/ Operating Margin

| FY 3/2015 FY 3/2016 | | | | | Forecast FY 3/2015 | | | FY 3/2016 | | | |
|---------------------|------------------|----------|----------|---------|--------------------|-------|---------|-----------|-------|-------|-------|
| 連結 | Consolidated | 6 Months | 6 Months | YoY | Full Year | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| 売上総利益 | 率 Gross Margin | 46.6% | 45.3% | -1.3pt | 42.7% | 48.7% | 43.9% | 42.2% | 40.4% | 43.2% | 47.2% |
| 営業利益率 | Operating Margin | (13.2%) | 15.2% | +28.4pt | 9.3% | 0.1% | (30.2%) | 20.6% | 7.0% | 16.1% | 14.5% |

販売費及び一般管理費 SG & A Expenses

| | | FY 3/2015 | FY 3/2016 | | Forecast | FY 3/2015 | | | 1 | Y 3/2016 | |
|--------------------|---------------------------|-----------|-----------|--------|-----------|-----------|-------|-------|-------|----------|-------|
| 連結:百万円 | Consolidated: million yen | 6 Months | 6 Months | YoY | Full Year | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |
| 販売手数料 | Sales Commission | 1,133 | 4,487 | +3,354 | 8,701 | 669 | 464 | 7,022 | 1,071 | 856 | 3,631 |
| 広告宣伝費 | Advertising Expenses | 1,865 | 1,099 | -766 | 4,923 | 839 | 1,026 | 549 | 1,894 | 375 | 724 |
| 研究開発費 | R&D Expenses | 13,389 | 10,998 | -2,391 | 24,828 | 5,701 | 7,688 | 5,621 | 5,549 | 5,662 | 5,336 |
| 給与手当 | Salaries & Wages | 1,394 | 1,419 | +25 | 3,565 | 722 | 672 | 1,211 | 1,002 | 734 | 685 |
| その他 | Others | 4,242 | 4,417 | +175 | 7,983 | 2,128 | 2,114 | 2,198 | 1,528 | 2,127 | 2,290 |
| | | | | | | | | | | | |
| 連結:百万円 | Consolidated: million yen | | | | | | | | | | |
| 設備投資額 | Capital Expenditure | 2,872 | 2,136 | -736 | 6,212 | 1,203 | 1,669 | 1,909 | 938 | 1,110 | 1,026 |
| 減価償却費 | Depreciation & Amortizat | 1,674 | 2,069 | +395 | 5,899 | 720 | 954 | 1,370 | 1,571 | 927 | 1,142 |
| 連結 | Consolidated | | | | | | | | | | |
| 従業員数 | No. of Employees | 1,088 | 1,093 | +5 | 1,123 | 1,094 | 1,088 | 1,081 | 1,077 | 1,087 | 1,093 |
| 開発人員数 | No. of R&D Staff | 320 | 332 | +12 | 319 | 318 | 320 | 321 | 319 | 331 | 332 |
| 間接販売比率(| 累計) Indirect Sales Ratio | | | | | | | | | | |
| SANKYO+JB Pachinko | | 35.6% | 34.6% | -1.0pt | 35.4% | 36.3% | 35.6% | 35.6% | 35.2% | 34.5% | 34.6% |
| SANKYO Pach | nislot | 42.8% | 44.0% | +1.2pt | 42.5% | 42.9% | 42.8% | 42.4% | 42.3% | 46.0% | 44.0% |

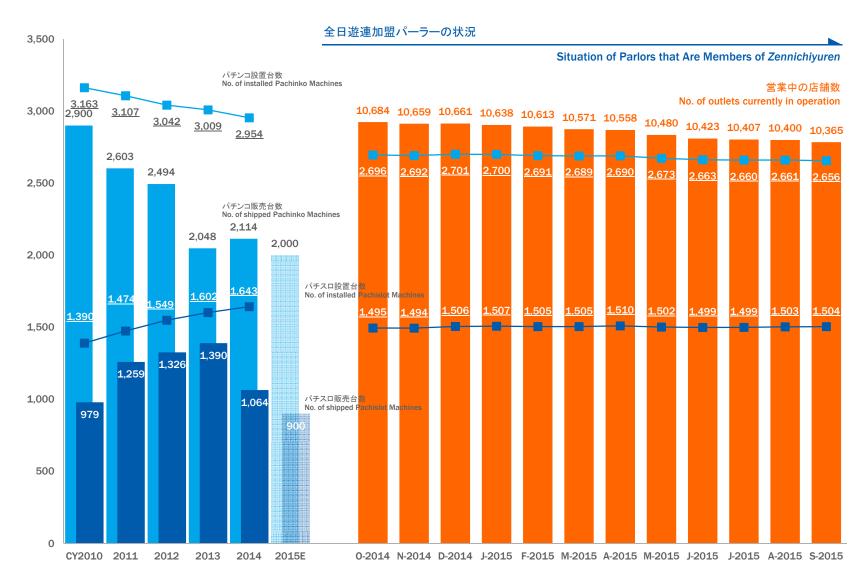


Return on Equity

| _ | mil yen | FY 3/2009 | 3/2010 | 3/2011 | 3/2012 | 3/2013 | 3/2014 | 3/2015 | 3/2016E |
|----------|--|-----------|---------|---------|---------|---------|---------|---------|---------|
| 売上高 | Net Sales | 187,877 | 222,673 | 201,606 | 173,682 | 104,150 | 158,453 | 146,579 | 150,000 |
| 営業利益 | Operating Income | 40,626 | 55,776 | 51,923 | 40,315 | 7,023 | 28,023 | 13,233 | 14,000 |
| 経常利益 | Recurring Income | 44,900 | 59,366 | 55,909 | 44,396 | 9,488 | 30,144 | 14,870 | 15,000 |
| 当期純利益 | Net Income | 27,883 | 36,198 | 34,733 | 20,182 | 5,853 | 22,400 | 8,728 | 10,000 |
| 総資産 | Total Assets | 494,866 | 461,358 | 488,636 | 495,988 | 464,259 | 451,149 | 434,648 | |
| 純資産 | Total Net Assets | 386,187 | 408,024 | 419,658 | 418,303 | 402,918 | 413,096 | 371,670 | |
| 年間配当金(円) | DPS (Yen) | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 | 150.00 |
| | | | | | | | | | |
| ROE | Return on Equity | 7.2% | 9.1% | 8.4% | 4.8% | 1.4% | 5.5% | 2.2% | |
| ROE 5期平均 | Average ROE of five consecutive fiscal years | 12.4% | 10.8% | 9.5% | 8.4% | 6.2% | 5.8% | 4.5% | |
| | | | | | | | | | |
| 当期純利益率 | Net Income Ratio | 14.8% | 16.3% | 17.2% | 11.6% | 5.6% | 14.1% | 6.0% | |
| 総資産回転率 | Total Asset Turnover | 0.37 | 0.47 | 0.42 | 0.35 | 0.22 | 0.35 | 0.33 | |
| 財務レバレッジ | Financial Leverage | 1.31 | 1.20 | 1.15 | 1.18 | 1.17 | 1.12 | 1.13 | |



Game Machine Market





Number of Titles Sold (All Manufacturers)

パチンコ機 Pachinko Machines

・1タイトル当たり販売台数

2013年度:19,320台(2,048千台÷106) 2014年度:19,083台(2,061千台÷108)

Sales per title

CY2013: 19,320 units (2,048,000 units/106) CY2014: 19,083 units (2,061,000 units/108)

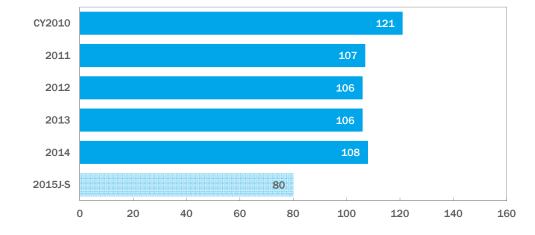
パチスロ機 Pachislot Machines

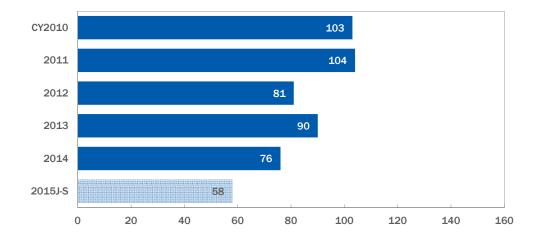
・1タイトル当たり販売台数

2013年度:15,444台(1,390千台÷90) 2014年度:14,671台(1,115千台÷76)

Sales per title

CY2013: 15,444 units (1,390,000 units/90) CY2014: 14,671 units (1,115,000 units/76)







Compliance with Format Inspection

パチンコ機 Pachinko Machines

アレンジ、じゃん球含む

including Arrange Ball, Jong-Kyu

| | | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 J-S |
|--------------------|-----------|------|------|------|------|------|----------|
| 受付 | Applicant | 658 | 614 | 598 | 503 | 613 | 522 |
| 適合 | Pass | 544 | 536 | 534 | 412 | 505 | 420 |
| 不適合 | Fail | 112 | 69 | 87 | 71 | 97 | 109 |
| SANKYO | +JB | 25 | 21 | 30 | 28 | 40 | 32 |
| Bisty | | 9 | 12 | 6 | 10 | 10 | 7 |
| SANKYO Group Total | | 34 | 33 | 36 | 38 | 50 | 39 |

パチスロ機 Pachislot Machines

パロットを含む

including Palot

| | | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 J-S |
|--------------------|-----------|------|------|------|------|------|----------|
| 受付 | Applicant | 703 | 627 | 720 | 629 | 526 | 454 |
| 適合 | Pass | 295 | 242 | 253 | 251 | 203 | 161 |
| 不適合 | Fail | 426 | 373 | 449 | 391 | 342 | 217 |
| SANKYO | | 15 | 10 | 8 | 9 | 9 | 18 |
| Bisty | | 10 | 5 | 9 | 14 | 0 | 4 |
| SANKYO Group Total | | 25 | 15 | 17 | 23 | 9 | 22 |







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