



Good luck. Good life.
SANKYO

2014年3月期 第1四半期 決算説明会

平成25年8月7日

代表取締役社長 筒井公久

【見直しに関する注意事項】

本資料に記載されている、当期ならびに将来の業績に関する予想、計画、見直し等は、現在入手可能な情報に基づき当社の経営者が合理的と判断したものです。実際の業績は、様々な要因の変化により、記載の予想、計画、見直しとは大きく異なることがあります。そのような要因としては、主たる事業領域でありますパチンコ・パチスロ市場の経済状況および製品需要の変動、国内外の各種規制ならびに会計基準・慣行等の変更などが含まれます。

Presentation on Business Results
for the First Quarter of FY 3/2014
(April 1, 2013 to June 30, 2013)

Kimihisa Tsutsui
President & Chief Operating Officer

August 7, 2013 at Bellesalle Yaesu

1st Sec. of the TSE #6417

Current Price: ¥4,430 (August 2, 2013)

Shares Outstanding: 97.5 million

Market Cap: ¥432,357 million

The Company's plans, strategies and forecasts, except historical facts, contained in this document may be subject to change due to factors of risk and uncertainty. Therefore, the Company does not guarantee their attainability explicitly or implicitly.

The Company assumes that the 'factors of potential risk and uncertainty' may include the economic climate, especially concerning the pachinko and pachislot markets which constitute the Company's main business field, competition in the market and competitiveness of the Company's products, and also include other unpredictable factors.



2014年3月期 第1四半期 総括

Overview of the First Quarter
of FY 3/2014

2014年3月期 第1四半期実績

Business Results for the First Quarter of FY 3/2014 (Highlights)

million yen	FY 3/2013 Q1	FY 3/2014 Q1	YoY
売上高 Net Sales	22,864	63,456	+40,592 +177.5%
営業利益 Operating Income	1,217	20,487	+19,270 +1,583.4%
経常利益 Recurring Income	1,805	20,707	+18,902 +1,047.2%
当期純利益 Net Income	947	16,277	+15,330 +1,618.8%
パチンコ機販売台数 Unit Sales of Pachinko Machines	30,550	123,404	+92,854 +303.9%
パチスロ機販売台数 Unit Sales of Pachislot Machines	18,346	41,590	+23,244 +126.7%

遊技機 販売実績

Game Machines Sales Results

	FY 3/2013 Q1	FY 3/2014 Q1	YoY
パチンコ機 Pachinko Machines	30,550	123,404	+92,854 +303.9%
SANKYO+JB	13,060	118,530	+105,470 +807.6%
Bisty	17,490	4,874	-12,616 -72.1%
パチスロ機 Pachislot Machines	18,346	41,590	+23,244 +126.7%
SANKYO	14,958	41,520	+26,562 +177.6%
Bisty	3,388	70	-3,318 -97.9%

連結売上高

Net Sales

2013年3月期
1Q
(4月-6月)

FY 3/2013 1st Quarter
(Apr-Jun) **22,864**

パチンコ機関連事業
Pachinko Machines Business

+32,533

パチスロ機関連事業
Pachislot Machines Business

+9,622

補給機器関連事業
Ball Bearing Supply Business

-1,657

その他の事業
Other Businesses

+94

2014年3月期
1Q
(4月-6月)

FY 3/2014 1st Quarter
(Apr-Jun)

63,456

+40,592

million yen

パチンコ機関連事業売上高

Sales of Pachinko Machines Business

2013年3月期
1Q
(4月-6月)

FY 3/2013 1st Quarter
(Apr-Jun)

10,895

SANKYO+JBパチンコ機の数量増加

Sales volume of SANKYO-brand and JB-brand pachinko machines increases. +35,932

SANKYO+JBパチンコ機の価格上昇

Unit price of SANKYO-brand and JB-brand pachinko machines increases. +1,749

Bistyパチンコ機の数量減少

Sales volume of Bisty-brand pachinko machines decreases. -4,066

Bistyパチンコ機の価格下落

Unit price of Bisty-brand pachinko machines decreases. -255

その他

Other factors -827

2014年3月期
1Q
(4月-6月)

FY 3/2014 1st Quarter
(Apr-Jun)

43,428

+32,533

million yen

パチスロ機関連事業売上高

Sales of Pachislot Machines Business

2013年3月期
1Q
(4月-6月)

FY 3/2013 1st Quarter
(Apr-Jun)

5,705

SANKYOパチスロ機の数量増加

Sales volume of SANKYO-brand pachislot machines increases.

+9,673

SANKYOパチスロ機の価格上昇

Unit price of SANKYO-brand pachislot machines increases.

+560

Bistyパチスロ機の数量減少

Sales volume of Bisty-brand pachislot machines decreases.

-830

Bistyパチスロ機の価格上昇

Unit price of Bisty-brand pachislot machines increases.

+44

その他

Other factors

+174

2014年3月期
1Q
(4月-6月)

FY 3/2014 1st Quarter
(Apr-Jun)

15,327

+9,622

million yen

連結営業利益

Operating Income

2013年3月期
1Q
(4月-6月)

FY 3/2013 1st Quarter
(Apr-Jun)

1,217

パチンコ機売上総利益の増加

The gross margin of the pachinko machine sales increases.

+16,194

パチスロ機売上総利益の増加

The gross margin of the pachislot machine sales increases.

+5,364

広告宣伝費の増加

Advertising expenses increases.

-480

販売手数料の増加

Sales commission increases.

-764

研究開発費の増加

R&D expenses increases.

-376

その他

Other factors

-668

+19,270

2014年3月期
1Q
(4月-6月)

FY 3/2014 1st Quarter
(Apr-Jun)

20,487

million yen

業績予想の修正 第2四半期累計期間

Revision of the Forecast for the 6 Months Ending September 30, 2013





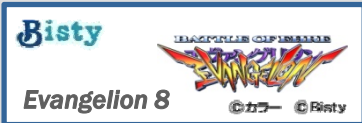








通期予想の修正は行いません
Forecast for the full year unchanged

Forecast for the 6 Months (ending 30-Sep, 2013)

million yen	(9-May)	(6-Aug)	Change
売上高 Net Sales	120,000	102,000	-18,000 -15.0%
営業利益 Operating Income	25,000	25,000	+0 +0.0%
経常利益 Recurring Income	26,000	26,000	+0 +0.0%
当期純利益 Net Income	20,000	20,000	+0 +0.0%
パチンコ機販売台数 Unit Sales of Pachinko Machines	263,000	208,000	-55,000 -20.9%
パチスロ機販売台数 Unit Sales of Pachislot Machines	70,000	52,000	-18,000 -25.7%

販売予定タイトル数

Number of Pachinko/Pachislot Titles to be Released

FY 3/2014	Q1	Q2	H2 (Q3-Q4)	
<p>Pachinko (Excluding Reused Models)</p> <p>(リユースを除く) 10 titles in total</p>	   	 	   <p>パチンコ、パチスロ各1タイトルの販売時期を下期へ変更 Launch of one pachinko title and one pachislot title postponed to the second half of FY 3/2014.</p>	
<p>Pachislot</p> <p>6 titles in total</p>			  	

連結売上高 第2四半期累計期間予想

Net Sales (Forecast for the 6 Months)

期初予想
(2013. 5. 9)

Original Forecast
(9-May-2013) 120,000

パチンコ機関連事業
Pachinko Machines Business

-15,900

パチスロ機関連事業
Pachislot Machines Business

-3,000

補給機器関連事業
Ball Bearing Supply Business

+900

その他の事業
Other Businesses

0

修正後予想
(2013. 8. 6)

Latest Forecast
(6-Aug-2013) 102,000

-18,000

million yen

パチンコ機関連事業売上高 第2四半期累計期間予想

Sales of Pachinko Machines Business (Forecast for the 6 Months)

期初予想
(2013. 5. 9)

Original Forecast
(9-May-2013)

90,800

SANKYO+JBパチンコ機の数量減少

Sales volume of SANKYO-brand and JB-brand pachinko machines decreases.

-9,332

SANKYO+JBパチンコ機の価格上昇

Unit price of SANKYO-brand and JB-brand pachinko machines increases.

+763

Bistyパチンコ機の数量減少

Sales volume of Bisty-brand pachinko machines decreases.

-10,144

Bistyパチンコ機の価格上昇

Unit price of Bisty-brand pachinko machines increases.

+2,110

その他

Other factors

+704

修正後予想
(2013. 8. 6)

Latest Forecast
(6-Aug-2013)

74,900

-15,900

million yen

パチスロ機関連事業売上高 第2四半期累計期間予想

Sales of Pachislot Machines Business (Forecast for the 6 Months)

期初予想
(2013. 5. 9)

Original Forecast
(9-May-2013)

21,500

SANKYOパチスロ機の数量増加
Sales volume of SANKYO-brand pachislot machines increases.

+2,320

SANKYOパチスロ機の価格上昇
Unit price of SANKYO-brand pachislot machines increases.

+723

Bistyパチスロ機の数量減少
Sales volume of Bisty-brand pachislot machines decreases.

-6,233

Bistyパチスロ機の価格は不変
Unit price of Bisty-brand pachislot machines unchanged

0

その他
Other factors

+189

修正後予想
(2013. 8. 6)

Latest Forecast
(6-Aug-2013)

18,500

-3,000

million yen

連結営業利益 第2四半期累計期間予想

Operating Income (Forecast for the 6 Months)

期初予想
(2013. 5. 9)

Original Forecast
(9-May-2013)

25,000

パチンコ機売上総利益の減少
The gross margin of the pachinko machine sales decreases.

-7,071

パチスロ機売上総利益の減少
The gross margin of the pachislot machine sales decreases.

-482

広告宣伝費の減少
Advertising expenses decreases.

+1,049

販売手数料の減少
Sales commission decreases.

+1,699

研究開発費の減少
R&D expenses decreases.

+3,494

その他
Other factors

+1,311

修正後予想
(2013. 8. 6)

Latest Forecast
(6-Aug-2013)

25,000

million yen



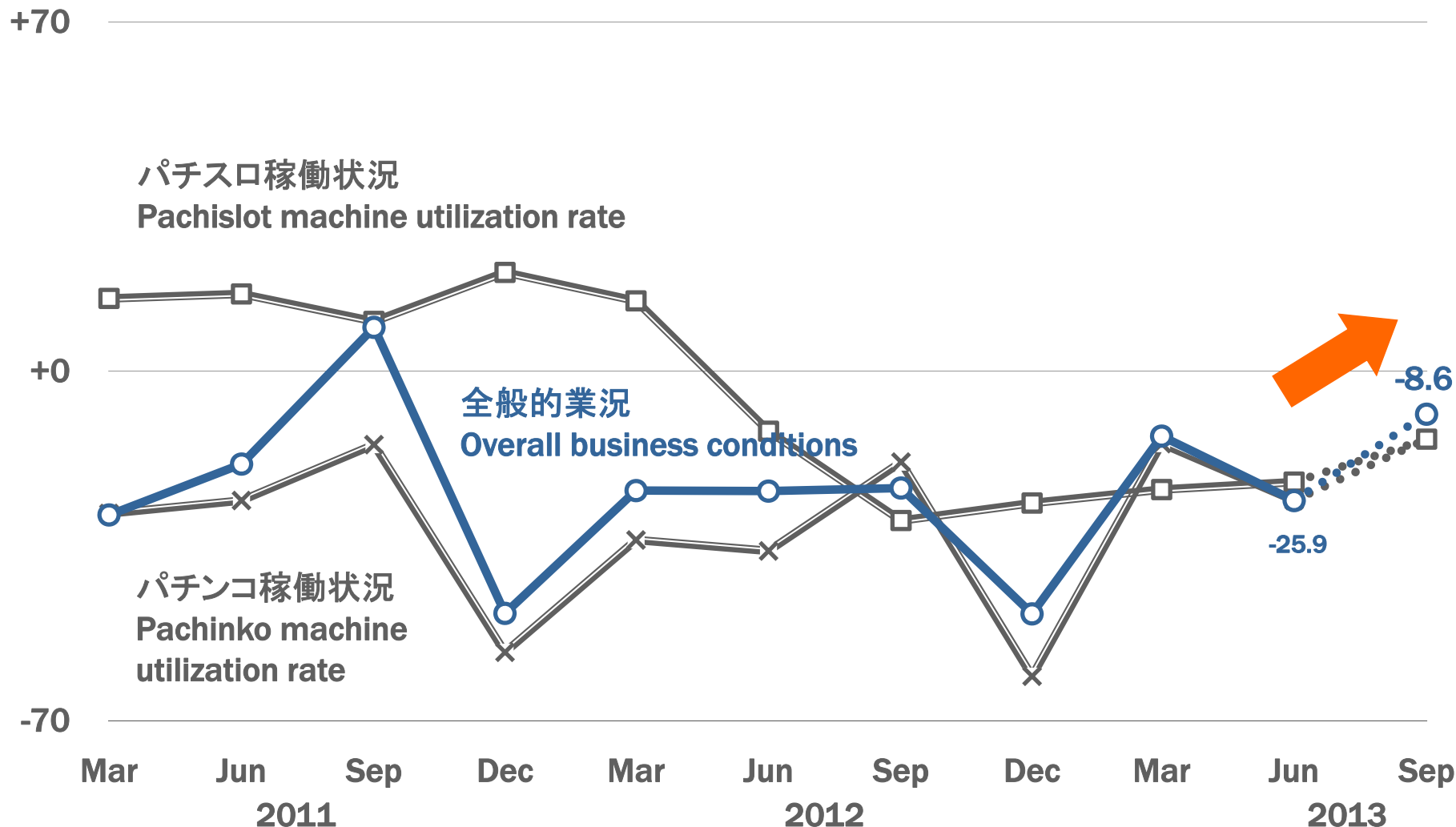
現況と取り組み

Current Situations and Initiatives

業況は厳しいが見通しは上向きに

Upward Tendency for Prospects Despite Severe Business Conditions

パチンコDI調査 Pachinko Diffusion Index



2014年3月期 重点課題

Key Issues for FY 3/2014

重点課題として引き続き推進

Continued promotion as key issues

1

SANKYOブランドの確立

Establishment of the SANKYO brand

2

パチスロ市場における存在感の向上

Enhanced presence in the pachislot market

3

3ブランド体制の早期構築

Early establishment of the 3-brand structure

ブランド別パチンコ機販売台数

Unit of Sales of Pachinko Machine Volume by Brand

		2013 Jan-Jun		2012 Jan-Jun		CY2012 (Jan-Dec)			
1	A	179,000	17.8%	3	134,000	10.4%	1	461,000	18.2%
2	B	162,000	16.1%	5	108,000	8.4%	7	140,000	5.5%
3	SANKYO	132,933	13.2%	8	69,096	5.4%	8	126,288	5.0%
4	C	131,000	13.0%	10	53,000	4.1%	9	109,000	4.3%
5	D	67,000	6.7%	1	231,000	17.9%	2	425,000	16.8%
6	E	59,000	5.9%	2	146,000	11.3%	3	274,000	10.8%
7	F	41,000	4.1%	6	90,000	7.0%	5	164,000	6.5%
8	G	38,000	3.8%	7	82,000	6.4%	4	225,000	8.9%
9	JB	36,633	3.6%	20	8,301	0.6%	22	8,364	0.3%
10	H	23,000	2.3%	18	10,000	0.8%	18	19,000	0.7%
		1,005,000	100.0%		1,288,000	100.0%		2,536,000	100.0%

パチンコ機販売台数が前年比20%超の減少
Over 20% YoY decline in unit of sales of pachinko machine

JBブランドが躍進
JB brand makes remarkable progress

ブランド別パチスロ機販売台数

Unit of Sales of Pachislot Machine Volume by Brand

		2013 Jan-Jun		2012 Jan-Jun		CY2012 (Jan-Dec)			
1	A	130,000	18.9%	7	39,000	6.1%	6	77,000	5.8%
2	B	80,000	11.6%		N.A			N.A	
3	C	63,000	9.1%	8	33,000	5.2%	7	61,000	4.6%
4	D	63,000	9.1%	2	98,000	15.3%	5	98,000	7.4%
5	Bisty	56,765	8.2%	6	49,706	7.8%	8	55,636	4.2%
6	E	53,000	7.7%	5	52,000	8.1%	4	103,000	7.7%
7	SANKYO	44,920	6.5%	10	14,958	2.3%		29,795	2.2%
8	F	33,000	4.8%	1	140,000	21.9%	1	271,000	20.3%
9	G	30,000	4.4%	3	95,000	14.8%	2	221,000	16.6%
10	H	26,000	3.8%		N.A		9	53,000	4.0%
		689,000	100.0%		640,000	100.0%		1,332,000	100.0%

パチスロ機販売台数は前年比7%増加で堅調に推移

Unit sales of pachislot machines are progressing favorably, with a 7% YoY increase in sales volume

SANKYO、ビスティともベスト10入り

SANKYO and Bisty both ranked top 10



付属資料

Appendix

2014年3月期 第1四半期実績

Business Results for the First Quarter of FY 3/2014

連結: 百万円	Consolidated: million yen	FY 3/2014	Forecast (6-Aug)			FY 3/2012	FY 3/2013						
		Q1	YoY	6 Months	Full Year	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
売上高	Net Sales	63,456	+40,592	102,000	200,000	31,641	39,894	30,666	71,481	22,864	30,918	13,743	36,625
パチンコ	Pachinko	43,428	+32,533	74,900	127,000	18,135	31,792	17,391	56,035	10,895	19,053	7,113	16,241
パチスロ	Pachislot	15,327	+9,622	18,500	55,100	8,388	2,486	1,705	11,703	5,705	6,449	195	15,473
補給機器	Ball Bearing Supply	4,416	-1,657	7,900	16,400	4,711	5,224	11,201	3,306	6,073	4,637	6,178	4,590
その他事業	Other Business	284	+94	700	1,500	406	392	369	436	190	779	256	321
売上原価	Cost of Sales	31,655	+19,701	51,000	110,000	16,697	22,237	16,611	33,610	11,954	14,413	8,689	19,730
売上総利益	Gross Profit	31,800	+20,890	51,000	90,000	14,944	17,656	14,055	37,871	10,910	16,505	5,053	16,895
販管費	SG & A Expenses	11,313	+1,620	26,000	58,000	8,945	11,814	8,621	14,830	9,693	10,770	8,915	12,962
営業利益	Operating Income	20,487	+19,270	25,000	32,000	5,998	5,843	5,433	23,041	1,217	5,735	(3,862)	3,933
パチンコ	Pachinko	15,144	+14,723	21,400	22,800	4,636	7,001	6,682	19,376	421	5,111	(1,164)	149
パチスロ	Pachislot	6,460	+4,796	6,300	13,700	2,103	(552)	(532)	4,440	1,664	1,833	(1,704)	4,981
補給機器	Ball Bearing Supply	124	-187	100	500	161	219	787	76	311	124	292	268
その他事業	Other Business	(96)	-13	(300)	(400)	102	167	171	194	(83)	(81)	(76)	(170)
消去又は全社	Elimination/Corporate	(1,145)	-49	(2,500)	(4,600)	(1,005)	(993)	(1,673)	(1,046)	(1,096)	(1,253)	(1,209)	(1,295)
経常利益	Recurring Income	20,707	+18,902	26,000	34,000	7,294	6,634	6,213	24,255	1,805	5,863	(3,378)	5,198
特別利益	Extraordinary Gains	4	+4	4	0	6	2	0	351	0	0	0	178
特別損失	Extraordinary Losses	1	-24	21	21	1,611	757	24	5,537	25	1	84	65
当期純利益	Net Income	16,277	+15,330	20,000	25,000	3,249	3,505	3,507	9,921	947	3,660	(2,685)	3,931
EPS: 円	EPS: yen				267.46								

販売台数: 台 Machines sales: units

パチンコ	Pachinko	123,404	+92,854	208,000	373,000	49,862	93,242	55,422	162,279	30,550	58,547	25,713	52,129
SANKYO+JB	SANKYO+JB	118,530	+105,470	130,000	218,000	46,478	24,188	44,841	61,065	13,060	43,068	14,187	51,036
Bisty	Bisty	4,874	-12,616	78,000	155,000	3,384	69,054	10,581	101,214	17,490	15,479	11,526	1,093
パチスロ	Pachislot	41,590	+23,244	52,000	180,000	35,844	7,824	6,172	46,318	18,346	20,462	305	60,095
SANKYO+JB	SANKYO+JB	41,520	+26,562	51,930	65,000	1,367	7,814	5,722	0	14,958	14,832	5	3,400
Bisty	Bisty	70	-3,318	70	115,000	34,477	10	450	46,318	3,388	5,630	300	56,695

パチンコ機関連事業

Pachinko Machines Business

連結: 百万円	Consolidated: million yen	FY 3/2014	Forecast (6-Aug)				FY 3/2012				FY 3/2013			
		Q1	YoY	6 Months	Full Year	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
売上高	Net Sales	43,428	+32,533	74,900	127,000	18,135	31,792	17,391	56,035	10,895	19,053	7,113	16,241	
営業利益	Operating Income	15,144	+14,723	21,400	22,800	4,636	7,001	6,682	19,376	421	5,111	(1,164)	149	
営業利益率	Percentage	34.9%	+31.0pt	28.6%	18.0%	25.6%	22.0%	38.4%	34.6%	3.9%	26.8%	(16.4%)	0.9%	

販売台数: 台 Machines sales: units

		FY 3/2014	YoY	6 Months	Full Year	FY 3/2012	Q2	Q3	Q4	FY 3/2013	Q2	Q3	Q4
パチンコ合計	Pachinko	123,404	+92,854	208,000	373,000	49,862	93,242	55,422	162,279	30,550	58,547	25,713	52,129
SANKYO+JB	SANKYO+JB	118,530	+105,470	130,000	218,000	46,478	24,188	44,841	61,065	13,060	43,068	14,187	51,036
枠付き	Frame	87.2%	+72.0pt	56.2%	38.9%	49.5%	9.5%	19.5%	16.5%	15.3%	12.4%	11.0%	72.2%
ゲージ盤	Gauge	8.8%	-18.7pt	6.3%	19.5%	43.7%	16.5%	61.4%	21.1%	27.5%	61.2%	44.2%	25.7%
Bisty	Bisty	4,874	-12,616	78,000	155,000	3,384	69,054	10,581	101,214	17,490	15,479	11,526	1,093
枠付き	Frame	1.5%	-17.9pt	36.0%	40.6%	6.8%	71.2%	1.2%	20.2%	19.4%	5.6%	0.2%	0.8%
ゲージ盤	Gauge	2.5%	-35.4pt	1.5%	0.9%	0.0%	2.9%	17.9%	42.2%	37.9%	20.9%	44.6%	1.3%

	Series name	No. of models	Sales: units
FY 3/2013	J-RUSH 2	J-RUSH 2 (Jan-13)	2
FY 3/2014	フィーバー機動戦士ガンダム	Fever Mobile Suit GUNDAM (Apr-13)	1 81,600
Q1	蒼天航路	Beyond the Heavens (May-13)	1
	マジカペ	MagiCape (May-13)	2 13,000
	フィーバータイガーマスク 2 Y&魂	Fever Tiger Mask 2 Y & "Tamashii" (May-13)	2
	ゴーストNEO	Ghost NEO (Jun-13)	2 13,300
Q2	エヴァンゲリオン 8	Evangelion 8 (Jul-13)	1
	すろんこ FLOWER	Slonko Flower (Aug-13)	2
Total			123,404

販売予定シリーズ数

No. of Pachinko Models to be released

	H1	H2
SANKYO+JB	4	3
Bisty	2	1

Note: 黒字 SANKYO、JB機種
青字 ビステイ機種(総販売元 フィールズ)

Note: Models in black are SANKYO/JB models and models in blue are Bisty models (distributed by Fields).

パチスロ機関連事業

Pachislot Machines Business

連結: 百万円	Consolidated: million yen	FY 3/2014	Forecast (6-Aug)			FY 3/2012					FY 3/2013			
		Q1	YoY	6 Months	Full Year	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
売上高	Net Sales	15,327	+9,622	18,500	55,100	8,388	2,486	1,705	11,703	5,705	6,449	195	15,473	
営業利益	Operating Income	6,460	+4,796	6,300	13,700	2,103	(552)	(532)	4,440	1,664	1,833	(1,704)	4,981	
営業利益率	Percentage	42.1%	+13.0pt	34.1%	24.9%	25.1%	(22.2%)	(31.2%)	37.9%	29.2%	28.4%	(873.8%)	32.2%	
販売台数: 台		Machines sales: units												
パチスロ合計	Pachislot	41,590	+23,244	52,000	180,000	35,844	7,824	6,172	46,318	18,346	20,462	305	60,095	
SANKYO+JB	SANKYO+JB	41,520	+26,562	51,930	65,000	1,367	7,814	5,722	0	14,958	14,832	5	3,400	
Bisty	Bisty	70	-3,318	70	115,000	34,477	10	450	46,318	3,388	5,630	300	56,695	

	Series name	Sales: units
FY 3/2014	創聖のアクエリオン II	Aquarion II (May-13) 41,500
Q2	ボンバーパワフル II	Bomber Powerful II (Sep-13)
Q3	ウルトラマンウォーズ M78星雲の光	Ultraman Wars (Oct-13)
Total		41,590

販売予定シリーズ数		
No. of Pachislot Models to be released		
	H1	H2
SANKYO+JB	2	1
Bisty	0	3

Note: 黒字 SANKYO、JB機種
青字 ビスティ機種(総販売元 フィールズ)

Note: Models in black are SANKYO/JB models and models in blue are Bisty models (distributed by Fields).

売上総利益率／営業利益率

Gross Margin/Operating Margin

連結	Consolidated	FY 3/2014	Forecast (6-Aug)			FY 3/2012				FY 3/2013			
		Q1	YoY	6 Months	Full Year	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
売上総利益率	Gross Margin	50.1%	+2.4pt	50.0%	45.0%	47.2%	44.3%	45.8%	53.0%	47.7%	53.4%	36.8%	46.1%
営業利益率	Operating Margin	32.3%	+27.0pt	24.5%	16.0%	19.0%	14.6%	17.7%	32.2%	5.3%	18.5%	(28.1%)	10.7%

販売費及び一般管理費

SG & A Expenses

連結: 百万円	Consolidated: million yen	FY 3/2014	Forecast (6-Aug)			FY 3/2012				FY 3/2013			
		Q1	YoY	6 Months	Full Year	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
販売手数料	Sales Commission	1,820	+764	6,062	11,366	549	4,149	633	5,755	1,056	1,275	238	467
広告宣伝費	Advertising Expenses	1,297	+480	2,112	5,414	693	363	1,400	1,136	817	521	618	2,595
研究開発費	R&D Expenses	5,341	+376	12,074	30,097	4,937	4,792	4,239	5,534	4,965	5,653	5,490	7,180
給与手当	Salaries & Wages	880	+177	1,682	3,752	823	780	1,348	855	703	830	1,213	757
その他	Others	1,975	-177	4,070	7,371	1,943	1,730	1,001	1,550	2,152	2,491	1,356	1,963

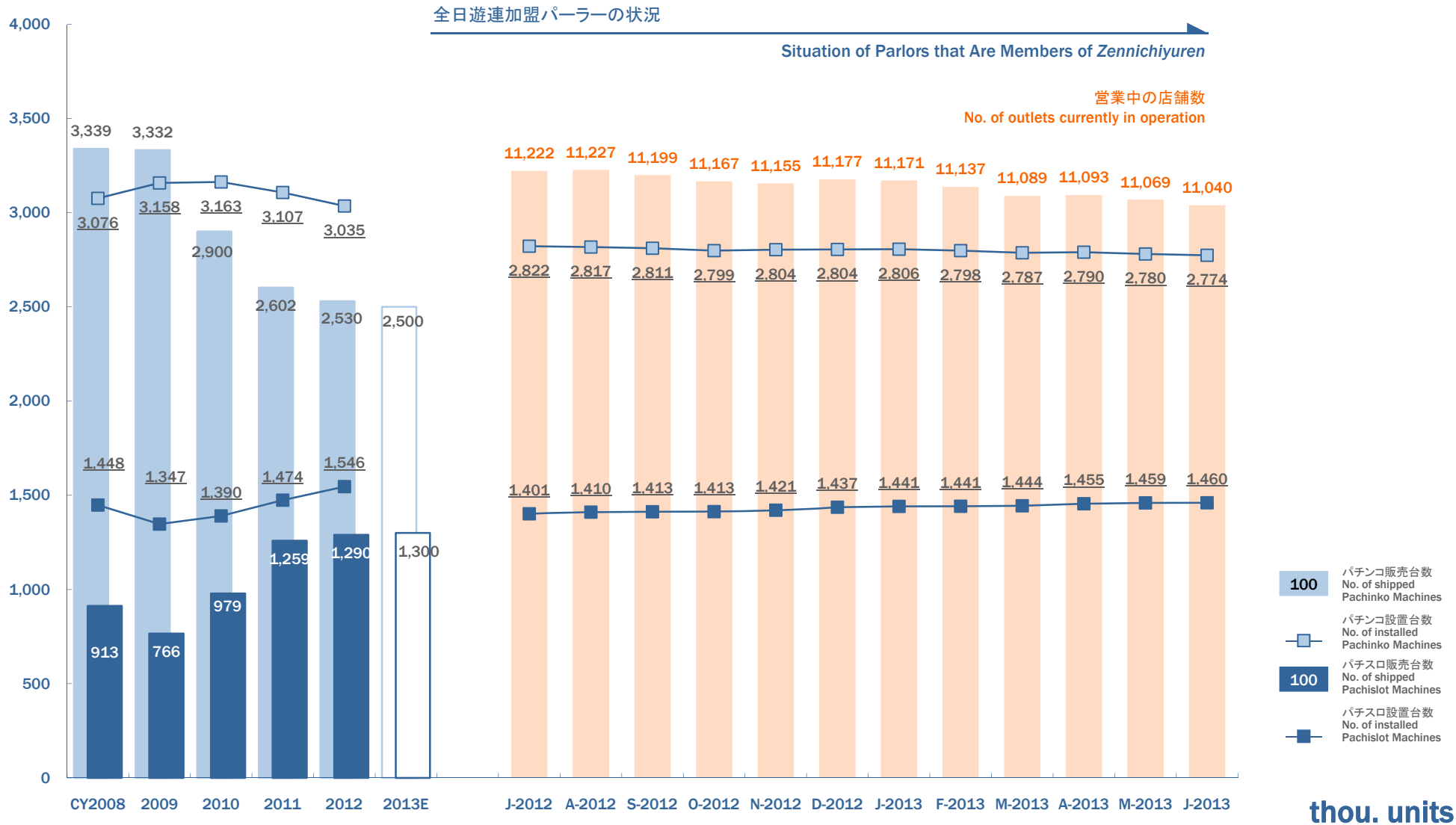
連結: 百万円	Consolidated: million yen	FY 3/2014	YoY	6 Months	Full Year	FY 3/2012	Q1	Q2	Q3	Q4	FY 3/2013	Q1	Q2	Q3	Q4
設備投資額	Capital Expenditure	991	-86	2,421	4,890	340	501	608	3,692	1,077	2,159	891	590		
減価償却費	Depreciation & Amortizat	711	-72	1,619	4,668	661	739	862	1,044	783	978	1,198	1,279		

連結	Consolidated	FY 3/2014	YoY	6 Months	Full Year	FY 3/2012	Q1	Q2	Q3	Q4	FY 3/2013	Q1	Q2	Q3	Q4
従業員数	No. of Employees	1,107	+10	1,134	1,149	1,131	1,121	1,102	1,087	1,097	1,155	1,123	1,108		
開発人員数	No. of R&D Staff	306	-9	317	329	306	309	306	303	315	307	301	299		

間接販売比率(累計)	Indirect Sales Ratio	FY 3/2014	YoY	6 Months	Full Year	FY 3/2012	Q1	Q2	Q3	Q4	FY 3/2013	Q1	Q2	Q3	Q4
SANKYO+JB Pachinko		34.9%	-3.3pt	35.0%	36.6%	38.2%	38.2%	39.1%	38.8%	38.2%	37.3%	36.6%	36.9%		
SANKYO+JB Pachislot		44.7%	-0.2pt	44.7%	44.5%	41.4%	47.8%	47.3%	47.3%	44.9%	45.4%	45.4%	45.5%		

遊技機市場

Game Machine Market



Source: National Police Agency, Yano Research Institute, Zennichiyuren

販売タイトル数推移(全メーカー)

Number of Titles Sold (All Manufacturers)

パチンコ機

Pachinko Machines

・1タイトル当たり販売台数

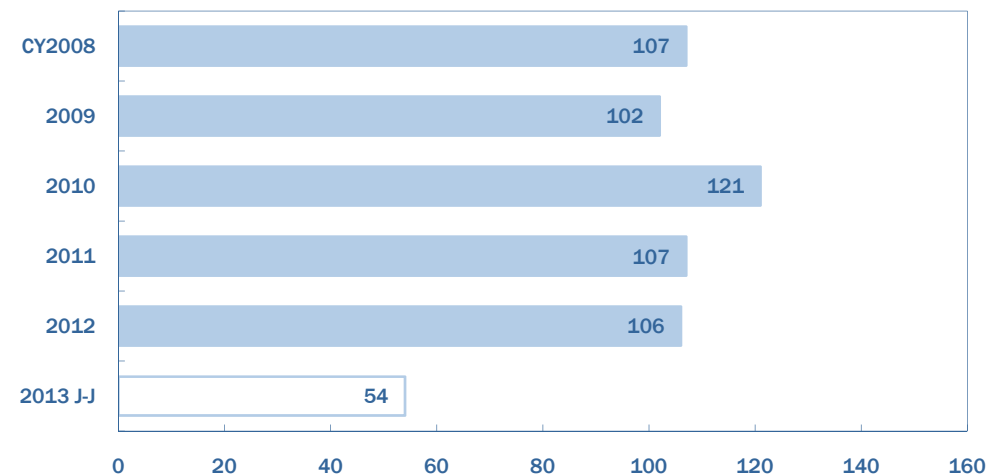
2011年度: 24,317台 (2,602千台 ÷ 107)

2012年度: 23,867台 (2,530千台 ÷ 106)

・Sales per title

CY2011: 24,317 units (2,602,000 units/107)

CY2012: 23,867 units (2,530,000 units/106)



パチスロ機

Pachislot Machines

・1タイトル当たり販売台数

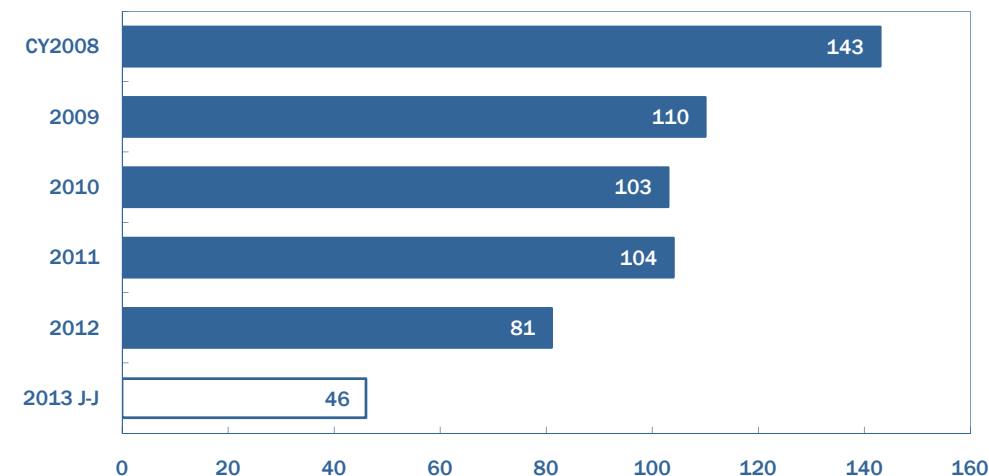
2011年度: 12,105台 (1,259千台 ÷ 104)

2012年度: 15,925台 (1,290千台 ÷ 81)

・Sales per title

CY2011: 12,105 units (1,259,000 units/104)

CY2012: 15,925 units (1,290,000 units/ 81)



型式試験適合状況

Compliance with Format Inspection

パチンコ機

Pachinko Machines

アレンジ、じゃん球含む

including Arrange Ball, Jong-Kyu

		CY2008	2009	2010	2011	2012	2013 J-J
受付	Applicant	506	637	658	614	598	224
適合	Pass	374	537	544	536	534	189
不適合	Fail	98	134	112	69	87	32
SANKYO+JB		19	40	25	21	30	18
Bisty		8	13	9	12	6	6
SANKYO Group Total		27	53	34	33	36	24

パチスロ機

Pachislot Machines

パロットを含む

including Palot

		CY2008	2009	2010	2011	2012	2013 J-J
受付	Applicant	841	779	703	627	720	275
適合	Pass	342	349	295	242	253	123
不適合	Fail	418	436	426	373	449	179
SANKYO+JB		10	10	15	10	8	3
Bisty		5	5	10	5	9	1
SANKYO Group Total		15	15	25	15	17	4



Good luck. Good life.

SANKYO

【お問い合わせ】 経営企画部 IR室

☎ 03-5778-7773

✉ ir-desk@sankyo-fever.co.jp