



Good luck. Good life.  
**SANKYO**

# Presentation on Daiwa Investment Conference Tokyo 2012

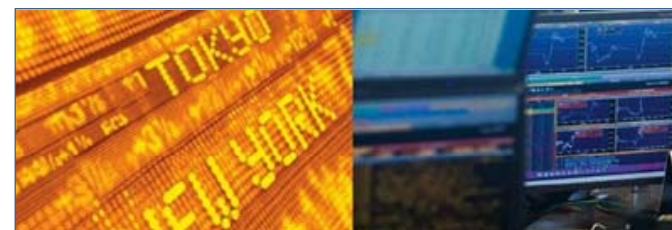
**Kimihisa Tsutsui**

Director & Senior Executive Vice President

March 8, 2012 at The Prince Park Tower Tokyo

The Company's plans, strategies and forecasts, except historical facts, contained in this document may be subject to change due to factors of risk and uncertainty. Therefore, the Company does not guarantee their attainability explicitly or implicitly.

The Company assumes that the 'factors of potential risk and uncertainty' may include the economic climate, especially concerning the pachinko and pachislot markets which constitute the Company's main business field, competition in the market and competitiveness of the Company's products, and also include other unpredictable factors.



**Daiwa**  
Capital Markets

大和 インベストメント カンファレンス  
東京 2012

平成24年3月8日

株式会社SANKYO

取締役  
副社長執行役員 筒井 公久

1<sup>st</sup> Sec. of the TSE #6417

Current Price: ¥3,895 (February 24, 2012)

Shares Outstanding: 97.5 million

Market Cap: ¥380,142 million

【見直しに関する注意事項】

本資料に記載されている、当期ならびに将来の業績に関する予想、計画、見直し等は、現在入手可能な情報に基づき当社の経営者が合理的と判断したものです。実際の業績は、様々な要因の変化により、記載の予想、計画、見直しとは大きく異なることがあり得ます。そのような要因としては、主たる事業領域でありますパチンコ・パチスロ市場の経済状況および製品需要の変動、国内外の各種規制ならびに会計基準・慣行等の変更などが含まれます。



## Company Overview

# Company Overview



**SANKYO CO., LTD.**

**1<sup>st</sup> Sec. of the TSE #6417**

**Development, Manufacture, and Sales of Pachinko and Pachislot Machines**

**2 Brands Structure**



- ・東証1部上場(銘柄コード 6417)
- ・パチンコ、パチスロ機の開発・製造・販売
- ・2ブランド展開
- ・沢口靖子さんを起用した企業CM



# 5-year Financial Highlights

Consolidated: mill. yen	FY 3/2008	FY 3/2009	FY 3/2010	FY 3/2011	Forecast FY 3/2012
<b>Net Sales</b>	<b>280,511</b>	<b>187,877</b>	<b>222,673</b>	<b>201,606</b>	<b>160,000</b>
Pachinko Machines	217,955	133,195	180,471	149,876	110,000
Pachislot Machines	40,511	33,598	23,698	30,316	25,000
Ball Bearing Supply Systems	20,652	19,566	17,118	19,652	23,600
Other Business	1,391	1,516	1,385	1,761	1,400
<b>Operating Income</b>	<b>72,294</b>	<b>40,626</b>	<b>55,776</b>	<b>51,923</b>	<b>33,000</b>
<b>(percentage)</b>	<b>(25.8%)</b>	<b>(21.6%)</b>	<b>(25.0%)</b>	<b>(25.8%)</b>	<b>(20.6%)</b>
Recurring Income	75,770	44,900	59,366	55,909	37,000
Net Income	45,672	27,883	36,198	34,733	16,000
<b>Net Income per Share (basic)</b>	<b>Y468.78</b>	<b>Y288.92</b>	<b>Y376.00</b>	<b>Y364.09</b>	<b>Y171.22</b>
Sales Units: Pachinko	725,819	451,941	572,464	424,533	322,000
Sales Units: Pachislot	169,239	133,714	104,266	116,424	100,000

# Analyst Coverage



Mr. Souichiro Fukuda



Mr. Koki Shiraishi

Deutsche Bank Group  
Japan



Mr. Satoru Kikuchi



Mr. Masanori Minami



Mr. Yoshihiko Tabei



Mr. Takeshi Koyama



Mr. Yuta Sakurai



Mr. Masashi Morita

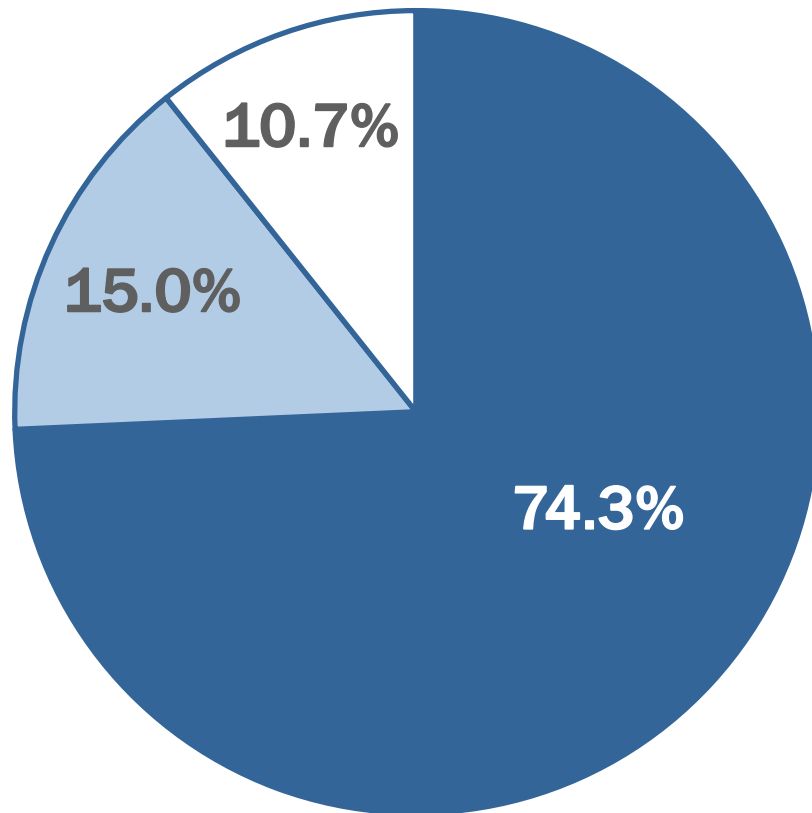





Mr. Eiji Maeda

# Focused on Game Machine-related Businesses

## Sales Composition

売上高比率



-  Pachinko Machines
-  Pachislot Machines
-  Ball Bearing Supply Systems and Others

# Prosper with the Pachinko Industry

2012

2001

1992

1980

1975



Open Tulip



Fever



Fever Powerful III



CR Fever  
Wide Powerful

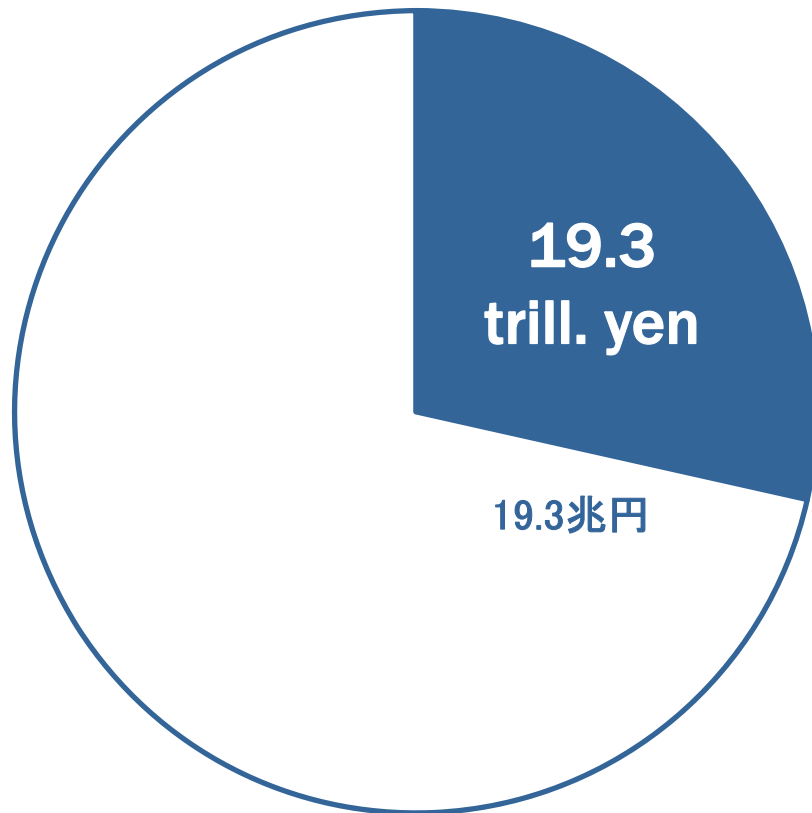


CR Evangelion 7

# 30% of the Leisure Market

**Leisure Market 67.9 trill. yen**

余暇市場 67.9兆円



**Pachinko player population:  
16.7 million**

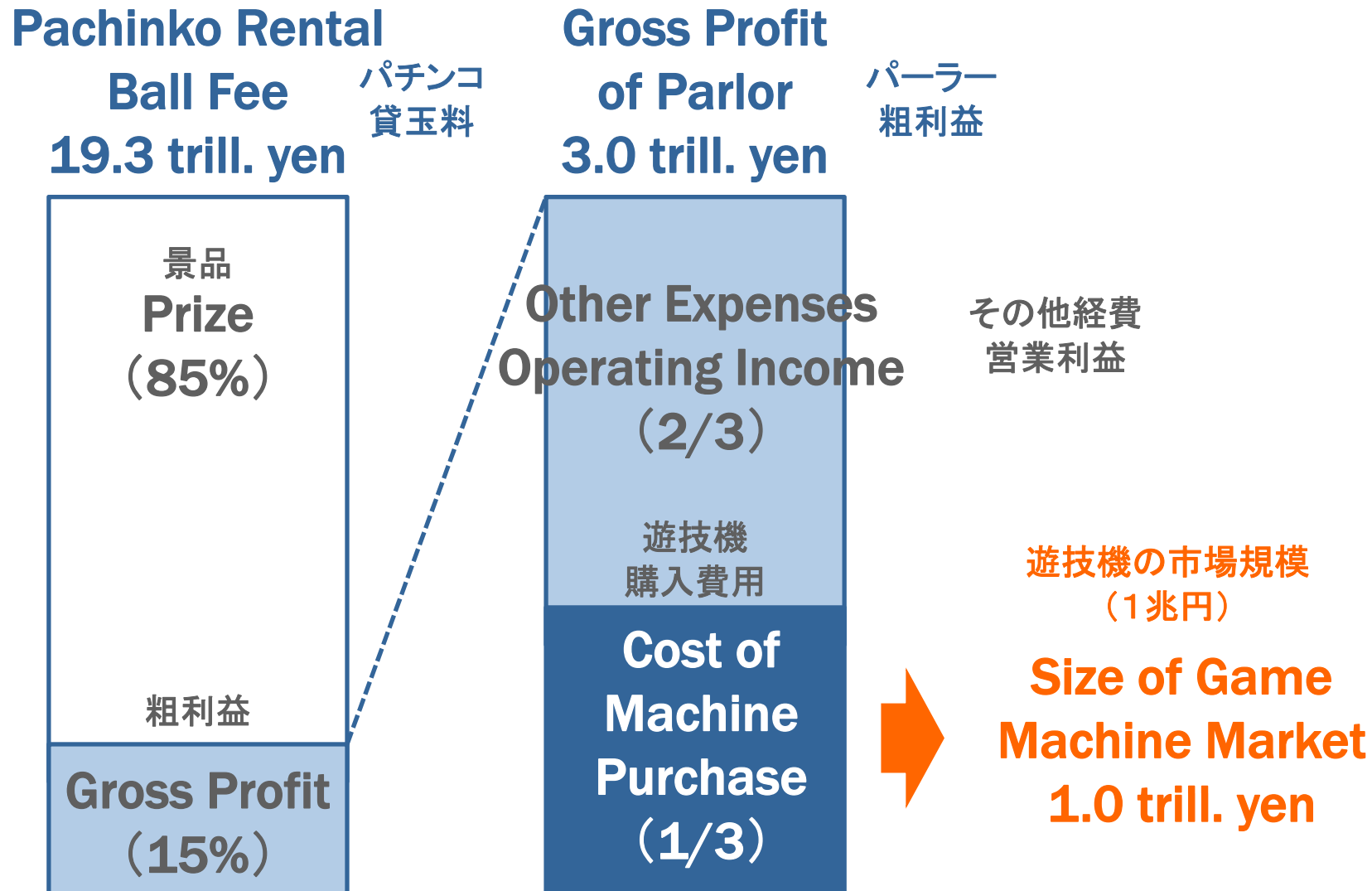
**1 in every 6.3 adults**

パチンコファン数1,670万人  
成人の約6.3人に1人

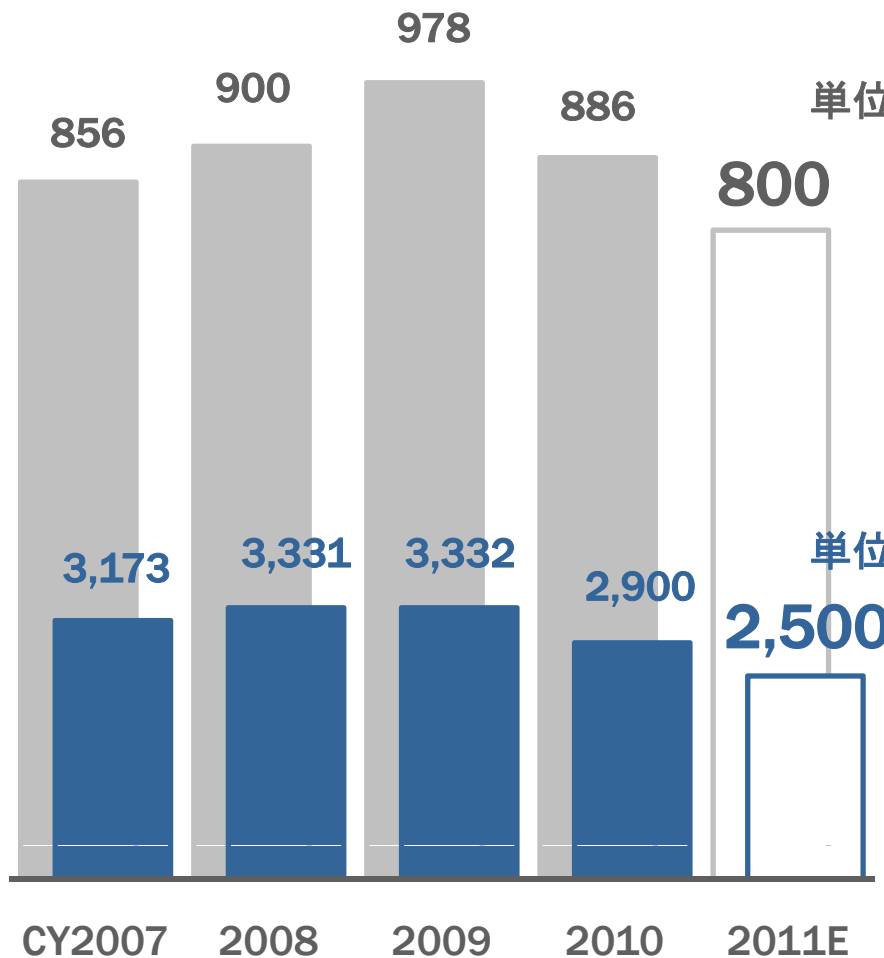
 Pachinko Rental Ball Fee



# Structure of Pachinko Industry



# Size of Pachinko Machine Market

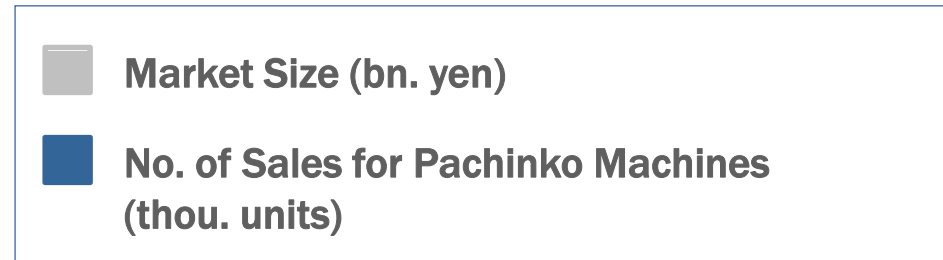


単位:10億円

単位:千台

Challenging for the time being

当面は厳しい環境

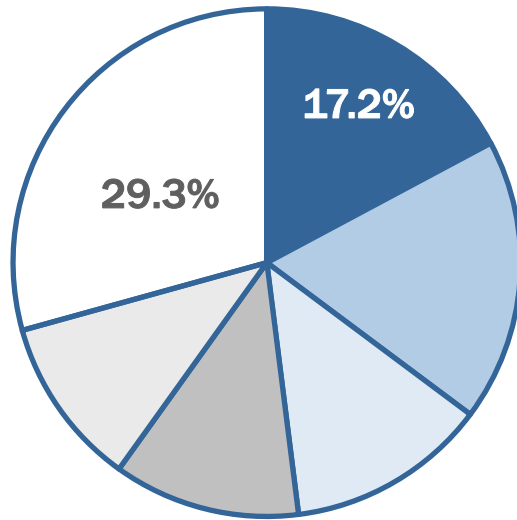


Source: Yano Research Institute Ltd.

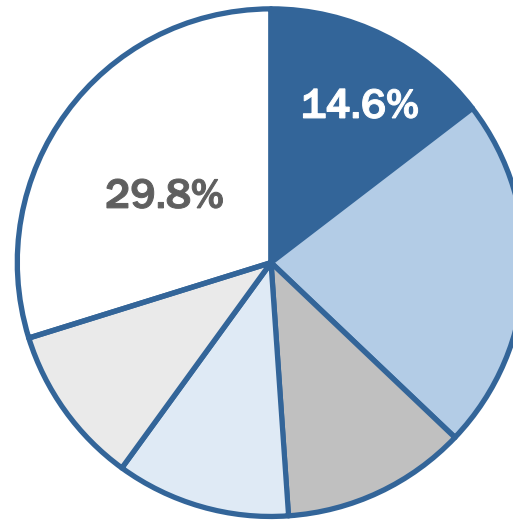
# Share of Pachinko Machine Market (unit basis)

## Dominance of top-tier companies

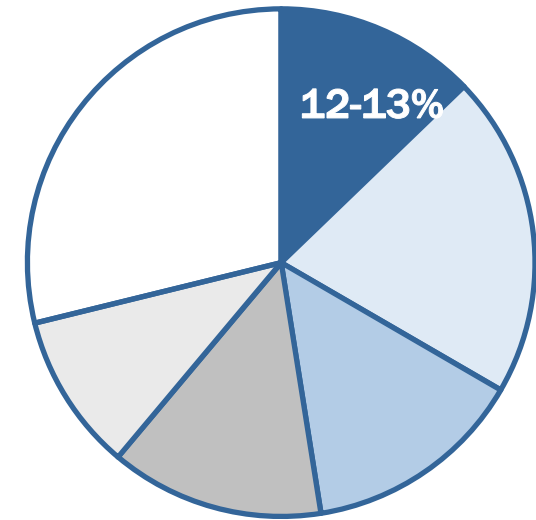
上位企業による寡占



CY 2009



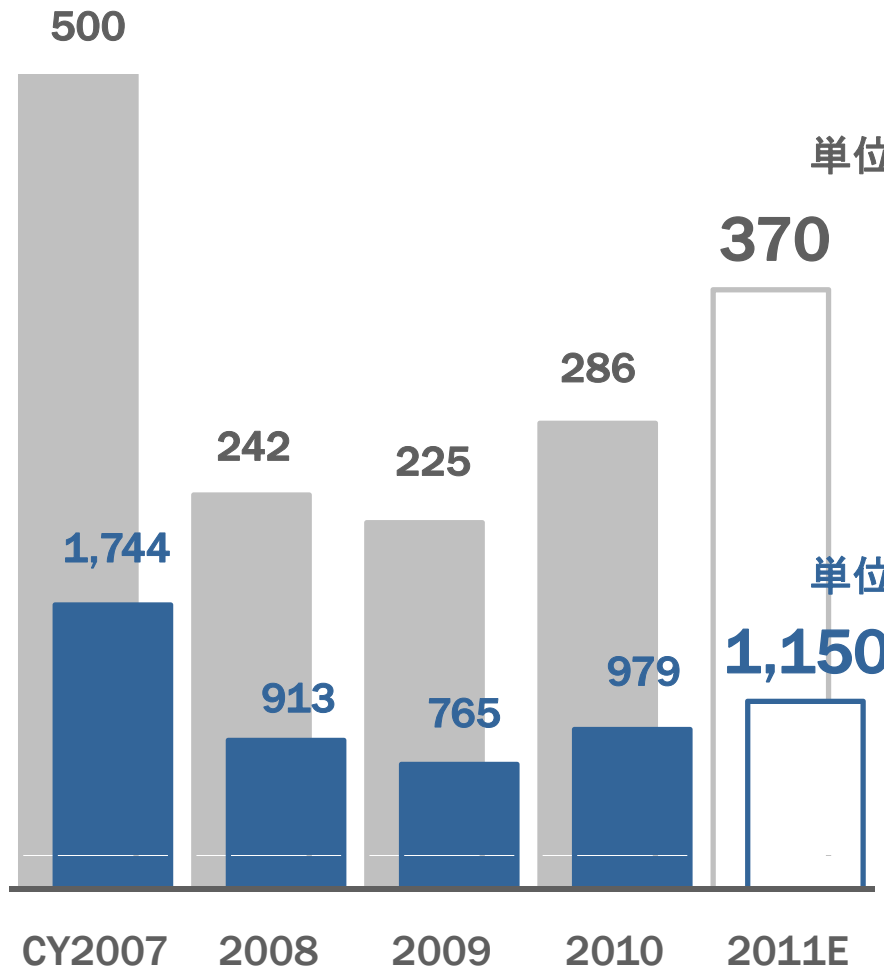
CY 2010



CY 2011E

SANKYO
  Kyoraku
  Sanyo
  Sammy
  Newgin
  Others

# Size of Pachislot Machine Market

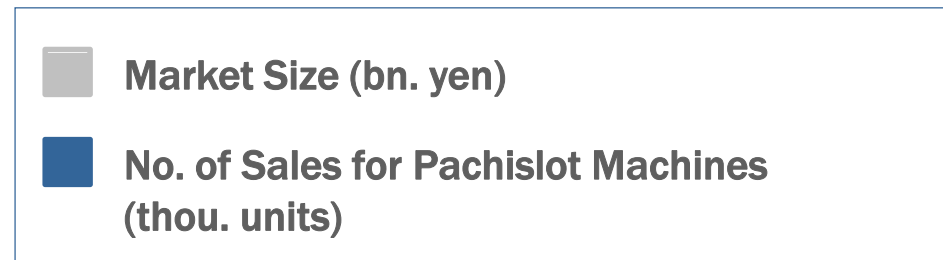


単位:10億円

Upward trend after hitting bottom in 2009

2009年を底に拡大傾向

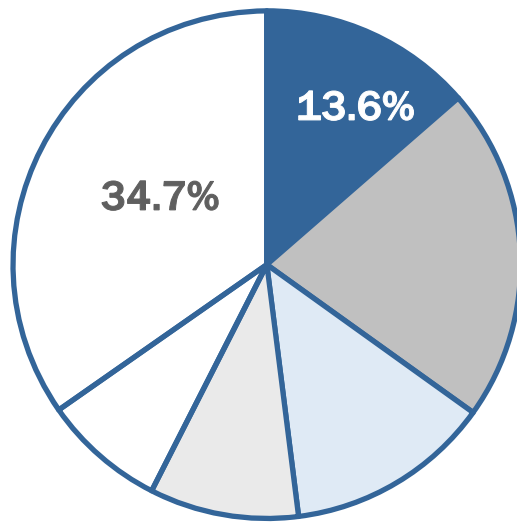
単位:千台



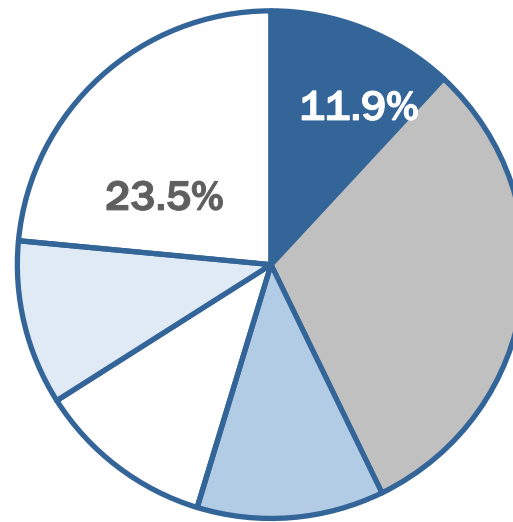
# Share of Pachislot Machine Market (unit basis)

## Increasing dominance of top-tier companies

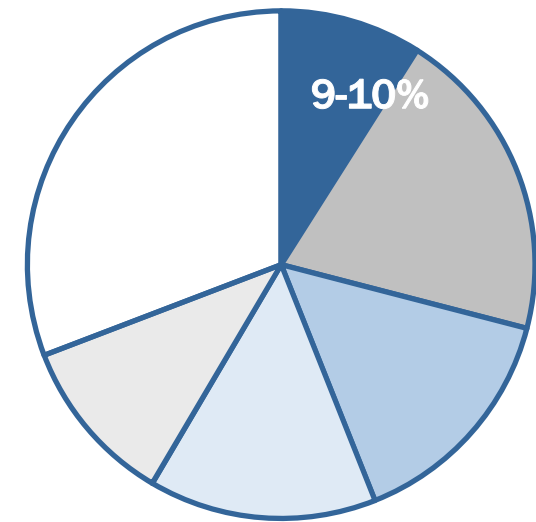
上位企業による寡占が進行中



CY 2009



CY 2010

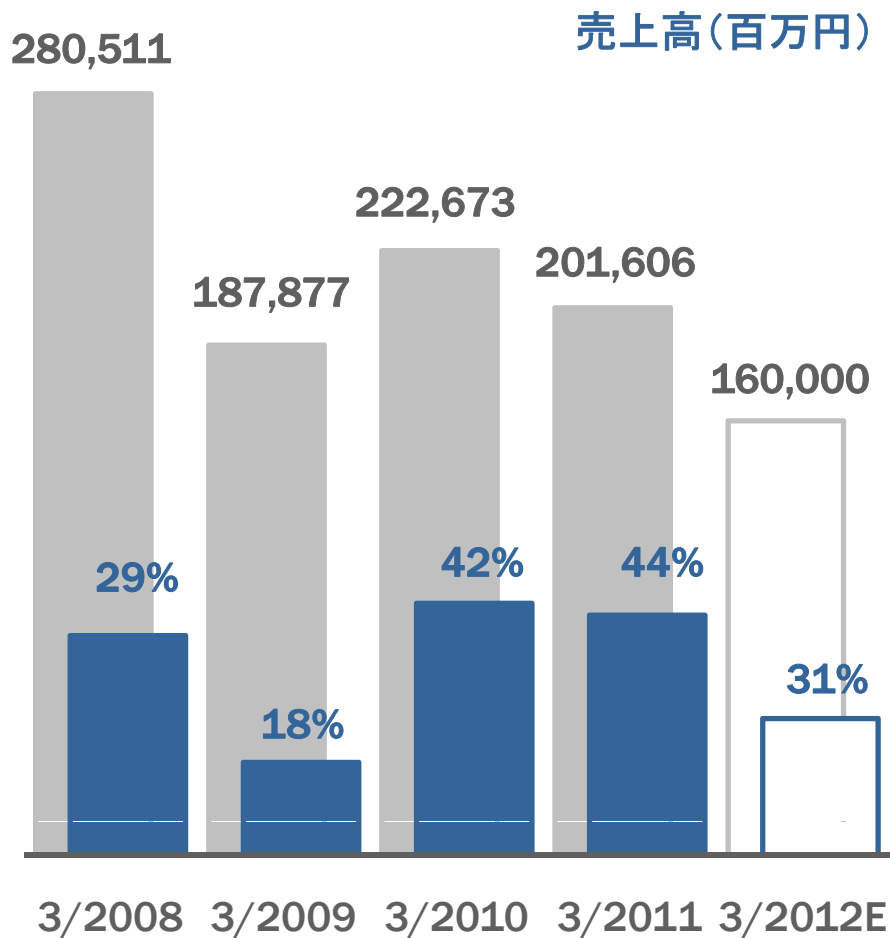


CY 2011E

SANKYO
  Sammy
  Daito
  Universal
  Yamasa
  Others

# “Evangelion” Bolstered Sales and Profit

## Net Sales (mill. yen)



■ Sales of “Evangelion” series (value)

2012年3月期 第3四半期 総括



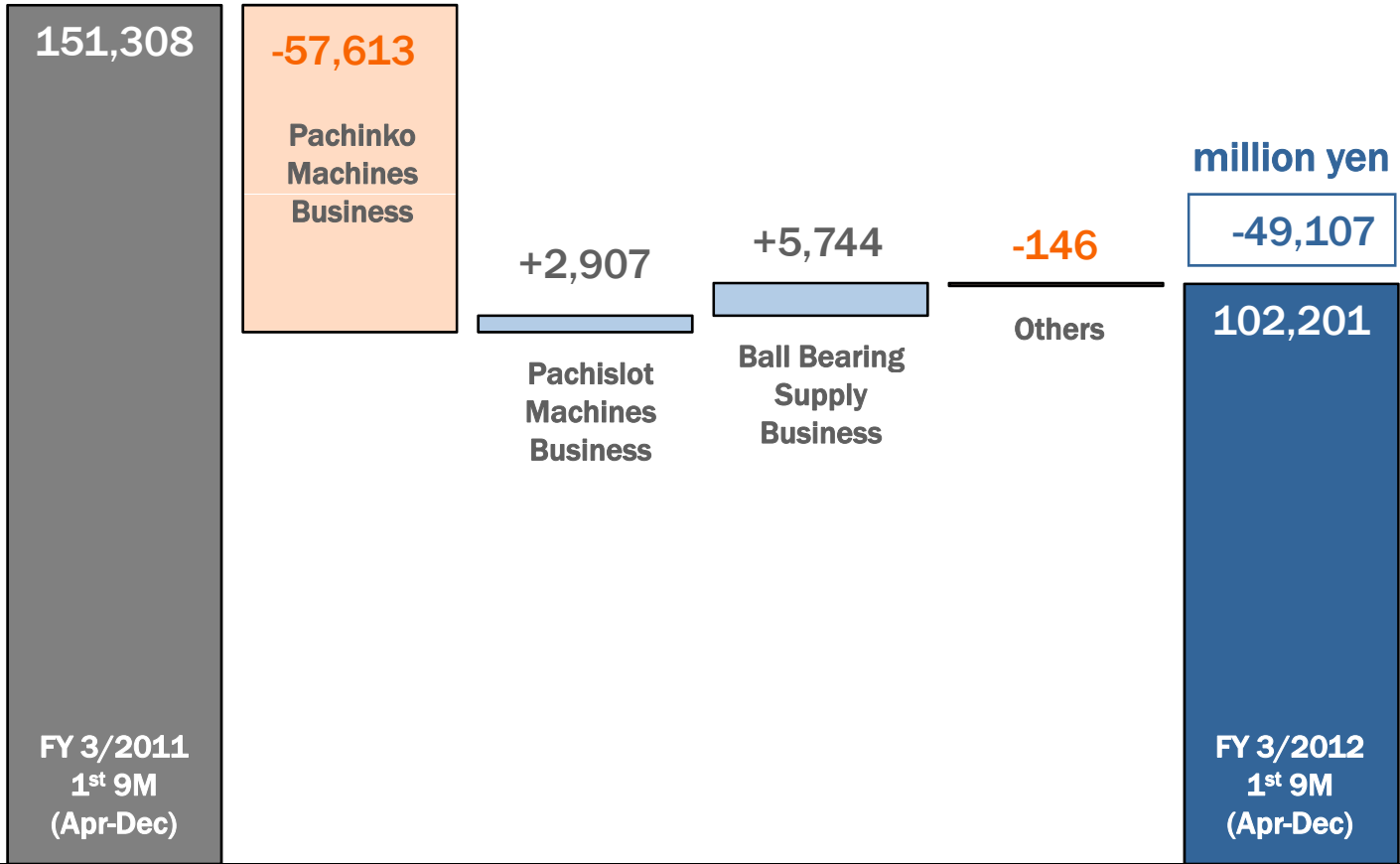
## Overview of the First Nine Months of FY 3/2012

# Business Results for the First Nine Months of FY 3/2012 (Highlights)

million yen	FY 3/2012 9 Months	FY 3/2011 9 Months	YoY
Net Sales	102,201	151,308	-49,107 -32.5%
Operating Income	17,274	39,725	-22,451 -56.5%
Recurring Income	20,141	43,171	-23,030 -53.3%
Net Income	10,261	27,029	-16,768 -62.0%
Sales Units: Pachinko	198,526	349,063	-150,537 -43.1%
Sales Units: Pachislot	49,840	34,402	+15,438 +44.9%



# Net Sales



2011年3月期  
3Q累計  
(4月-12月)

パチンコ機  
関連事業

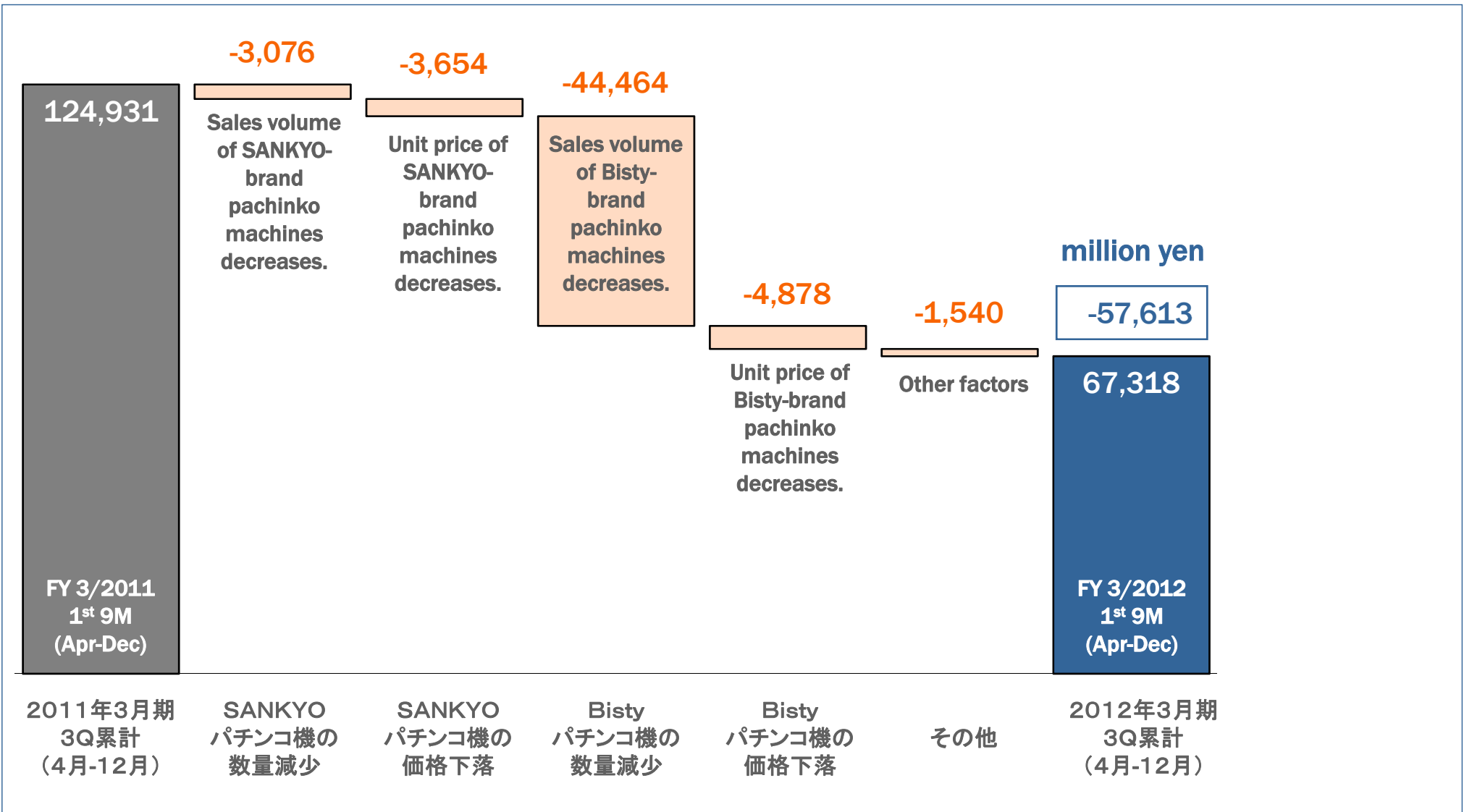
パチスロ機  
関連事業

補給機器  
関連事業

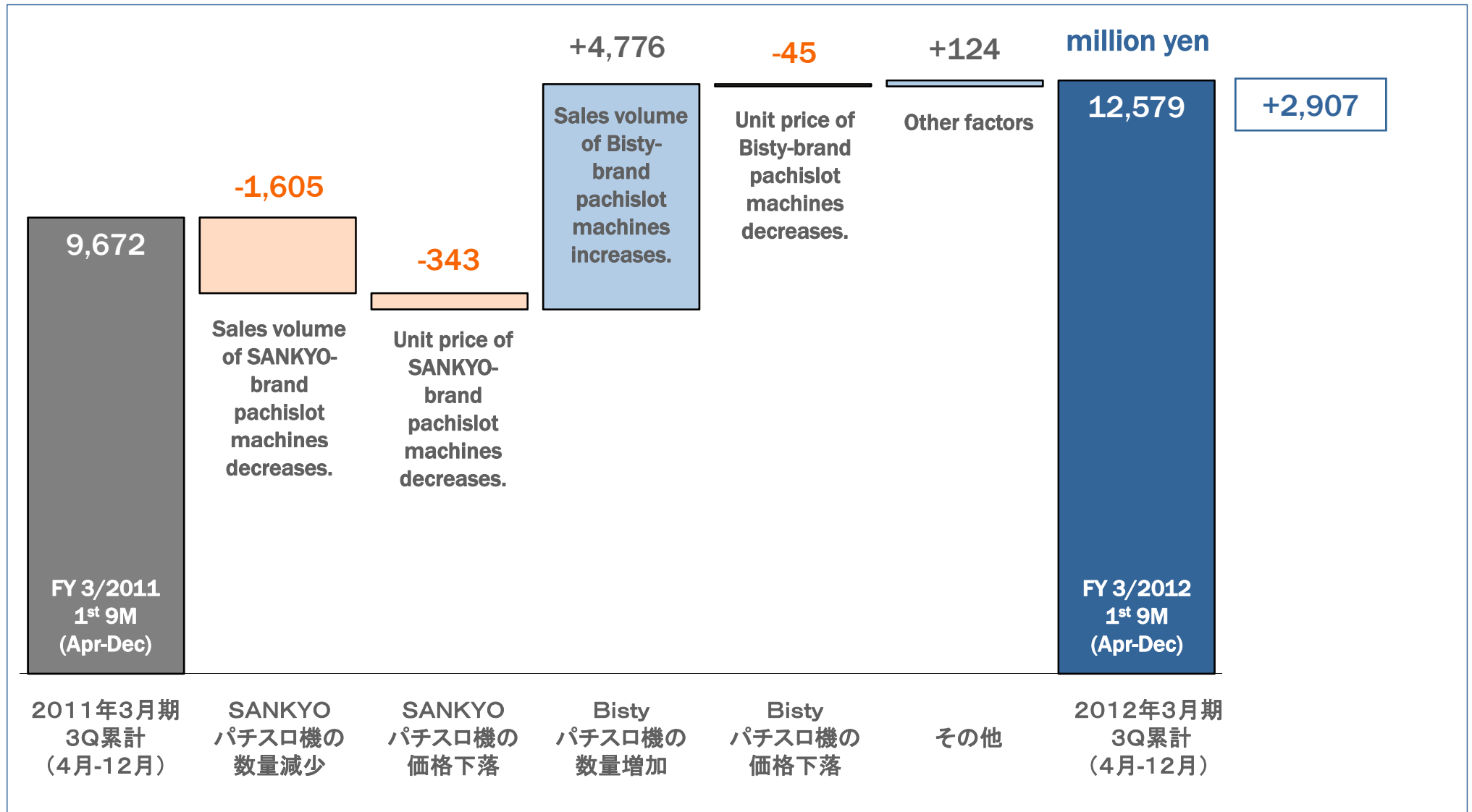
その他

2012年3月期  
3Q累計  
(4月-12月)

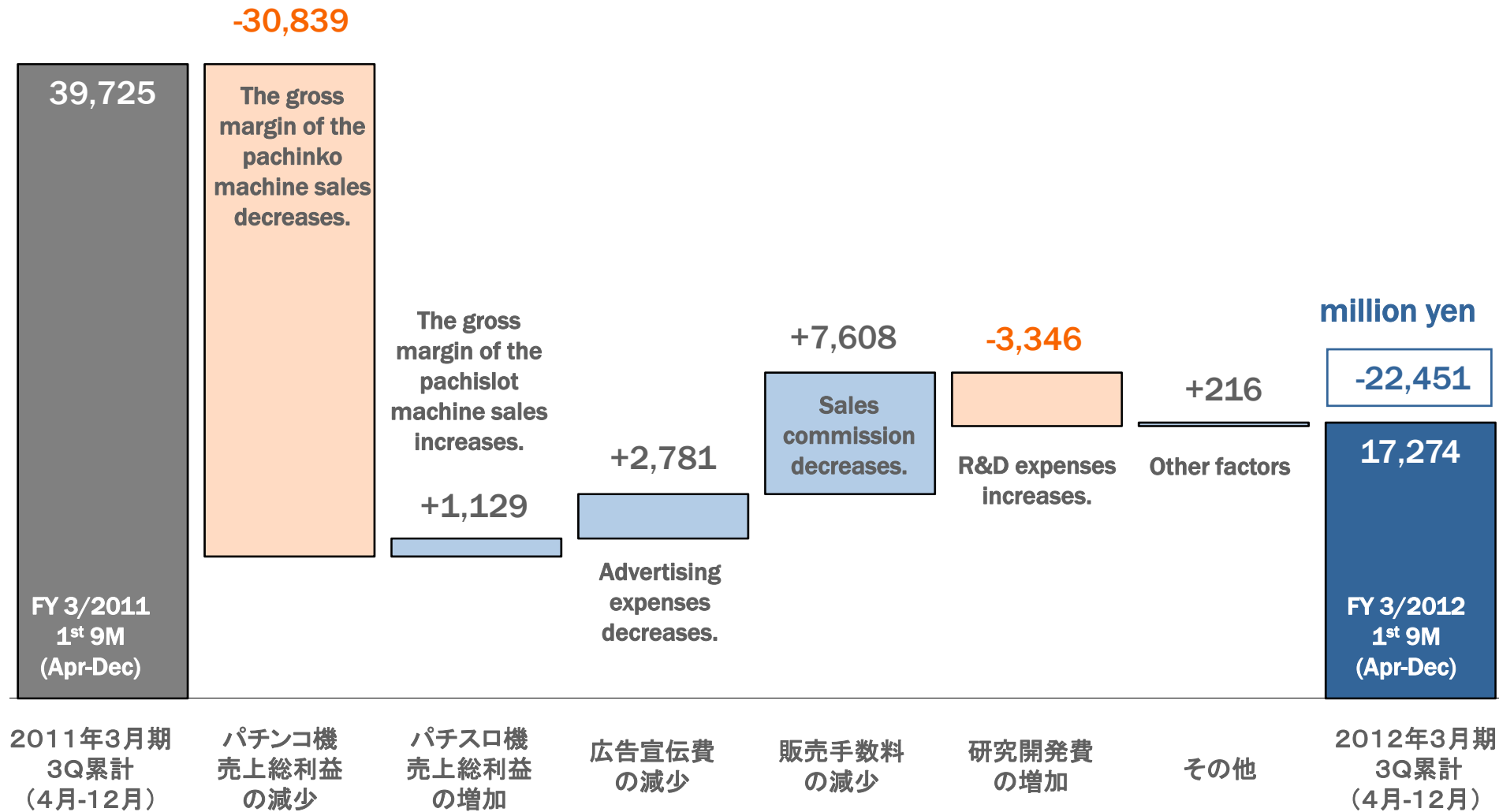
# Sales of Pachinko Machines Business



# Sales of Pachislot Machines Business



# Operating Income



2011年3月期  
3Q累計  
(4月-12月)

パチンコ機  
売上総利益  
の減少

パチスロ機  
売上総利益  
の増加

広告宣伝費  
の減少

販売手数料  
の減少

研究開発費  
の増加

その他

2012年3月期  
3Q累計  
(4月-12月)

## Revision of the Forecast (FY 3/2012)

20

<b>FY 3/2012</b> million yen	(27-Feb)	(13-May)	Change
<b>Net Sales</b>	<b>160,000</b>	<b>182,000</b>	<b>-22,000</b> -12.1%
<b>Operating Income</b>	<b>33,000</b>	<b>40,000</b>	<b>-7,000</b> -17.5%
<b>Recurring Income</b>	<b>37,000</b>	<b>43,000</b>	<b>-6,000</b> -14.0%
<b>Net Income</b>	<b>16,000</b>	<b>26,000</b>	<b>-10,000</b> -38.5%
Sales Units: <b>Pachinko</b>	<b>322,000</b>	<b>369,000</b>	<b>-47,000</b> -12.7%
Sales Units: <b>Pachislot</b>	<b>100,000</b>	<b>169,000</b>	<b>-69,000</b> -40.8%

## Extraordinary Losses Expected to Be Incurred

FY 3/2012

million yen

(27-Feb)

(2-Feb)

Change

Net Income

16,000

21,000

-5,000

-23.8%

**Loss on sales of investment securities****Approx. Y2,820 million**

Sold 1,914,200 shares of Gamecard-Joyco Holdings, Inc.

**Loss on sales of fixed assets****Approx. Y2,740 million**

Sold one of the buildings for lease

投資有価証券売却損 約28.2億円

GCジョイコHD株式1,914,200株を売却

固定資産売却損 約27.4億円

賃貸ビル1棟を売却

# Limited Popularity of Models Introduced in 3Q among Players

Sales Units  
販売台数

**Fever Space Battleship YAMATO**

**Fever Lucent**

**Pachislot X JAPAN**

**ayumi hamasaki**

The Story of ayumi hamasaki  
-Introduction-

**FEVER Macross Frontier**

**EVANGELION 7**

Evangelion 7

**舞舞 WORLD II**

Mumu World DX II

Pachinko     Pachislot

ファンの人気    **Popularity among Players**

# Introduction of Promising Products Postponed to the Next Fiscal Year

4Q FY 3/2012

FY 3/2013



Fever Haouden ZERO



Fever Space Battleship YAMATO  
- Amadeji & Tamashii 7



Fever Koda Kumi III  
- Love Romance



Evangelion 7



Evangelion - the Heartbeat of Life



Prompt decision to release *Koda Kumi III*  
Koda Kumi Ⅲの販売を緊急決定



1 Title



3 Titles

Pachinko     Pachislot



# SANKYO's Ideal Profile

Expansion of the Market

市場の拡大



**No.1** 時価総額  
**Market Capitalization**



**No.1** 販売シェア  
**Market Share**



**No.1** ファンの人気  
**Popularity among Players**

FY 3/2012



## Flying Start of “*Evangelion 7*” Pachinko Machine



High hopes for vitalization of the lackluster mid-spec segment

Entrenched popularity of *Evangelion* recognized anew

低迷するミドルスペック活性化の期待

「エヴァ」人気の根強さを再認識

# Next is SANKYO



このアイデアは  
新しいかも。

“This may be a new idea”



8月 本社を東京都渋谷区に移転  
2009年 未来研究チーム発足

“2009: Future Research Team launched”

## Announced New Leadership on February 22

New development structure came into its own

Line-up of super-powerful content

2月22日 新経営体制を発表

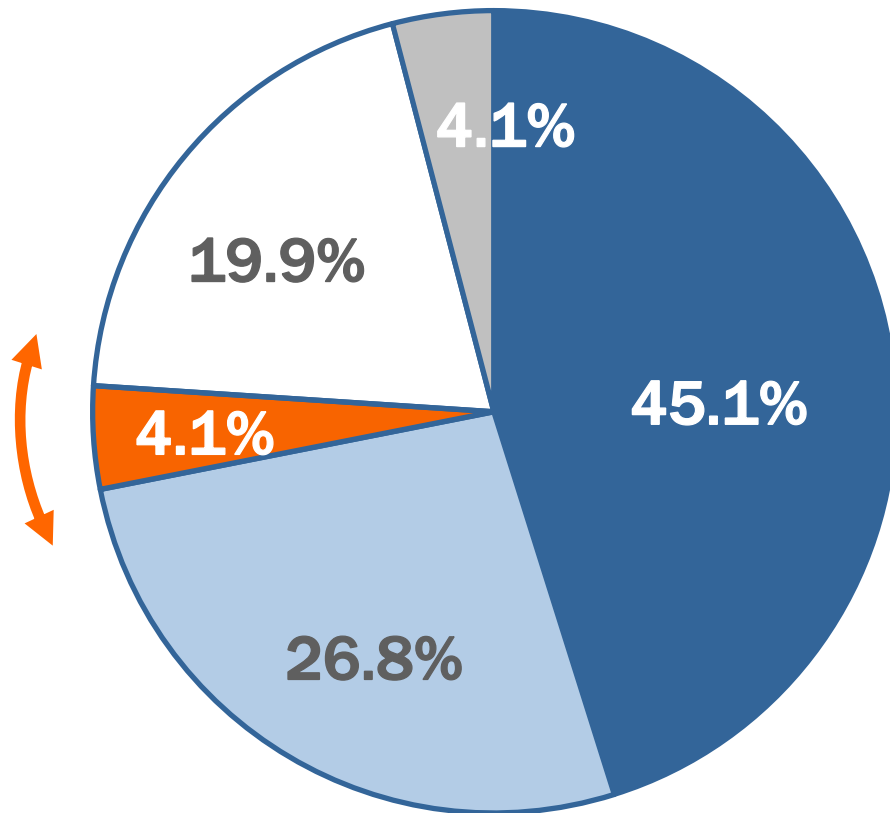
新開発体制の真価を発揮

超有力コンテンツのラインアップ

# The Issue is to Expand the Base of Individual Shareholders

## Shareholder Composition

株主構成比率



As of September 30, 2011

# Dividend Policy

## Dividends per Share

1株当たり配当金の推移

(yen)

3/1992	25
3/1993 - 3/1995	30
3/1996 - 3/1997	40
3/1998	50*
3/1999 - 3/2004	40
3/2005	70
3/2006 - 3/2007	100
<b>3/2008 -</b>	<b>150</b>

No dividend cut since the listing

Commitment to 25% payout ratio

上場以来減配なし

公約配当性向は25%

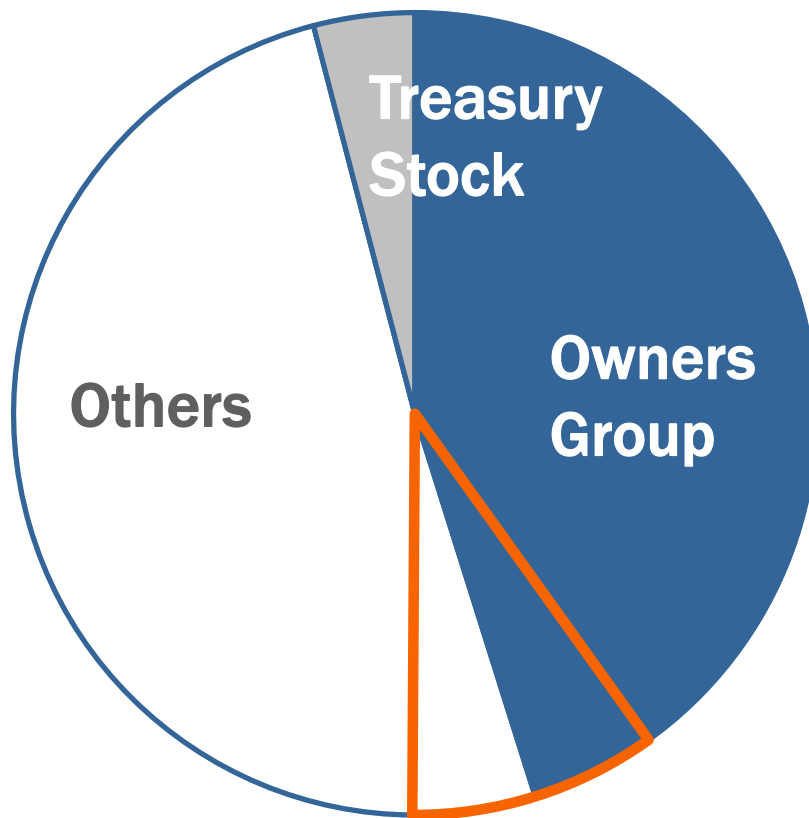
\*Note: Commemorative dividends

\*注: 記念配当(10円)を含む

# Share Buyback Policy

## Shareholder Composition

株主構成比率



**Decide the timing and the amount flexibly**

**Purchase shares from the owners group as well as from other shareholders**

時期、金額は機動的に判断

オーナー、オーナー以外株主の双方から取得

As of September 30, 2011



Appendix

# Business Results for the First Nine Months of FY 3/2012

連結: 百万円	Consolidated: million yen	FY 3/2012	FY 3/2011	FY 3/2012				修正予想 Revision of the Forecast				
		9 Months	9 Months	YoY	1Q	2Q	3Q	(27-Feb)	(13-May)	Change	FY 3/2011	YoY
売上高	Net Sales	102,201	151,308	-49,107	31,641	39,894	30,666	160,000	182,000	-22,000	201,606	-41,606
パチンコ	Pachinko	67,318	124,931	-57,613	18,135	31,792	17,391	110,000	121,900	-11,900	149,876	-39,876
パチスロ	Pachislot	12,579	9,672	+2,907	8,388	2,486	1,705	25,000	42,400	-17,400	30,316	-5,316
補給機器	Ball Bearing Supply	21,136	15,392	+5,744	4,711	5,224	11,201	23,600	16,100	+7,500	19,652	+3,948
その他事業	Other Business	1,167	1,313	-146	406	392	369	1,400	1,600	-200	1,761	-361
売上原価	Cost of Sales	55,545	73,854	-18,309	16,697	22,237	16,611	84,000	94,000	-10,000	101,406	-17,406
売上総利益	Gross Profit	46,655	77,454	-30,799	14,944	17,656	14,055	76,000	88,000	-12,000	100,199	-24,199
販管費	SG & A Expenses	29,380	37,728	-8,348	8,945	11,814	8,621	43,000	48,000	-5,000	48,276	-5,276
営業利益	Operating Income	17,274	39,725	-22,451	5,998	5,843	5,433	33,000	40,000	-7,000	51,923	-18,923
パチンコ	Pachinko	18,319	40,713	-22,394	4,636	7,001	6,682	31,600	33,900	-2,300	47,822	-16,222
パチスロ	Pachislot	1,019	1,214	-195	2,103	(552)	(532)	4,300	9,000	-4,700	6,953	-2,653
補給機器	Ball Bearing Supply	1,167	1,095	+72	161	219	787	1,100	500	+600	1,276	-176
その他事業	Other Business	440	468	-28	102	167	171	600	600	+0	652	-52
消去又は全社	Elimination/Corporate	(3,671)	(3,766)	+95	(1,005)	(993)	(1,673)	(4,600)	(4,000)	-600	(4,781)	+181
経常利益	Recurring Income	20,141	43,171	-23,030	7,294	6,634	6,213	37,000	43,000	-6,000	55,909	-18,909
特別利益	Extraordinary Gains	8	41	-33	6	2	0	350	20	+330	57	+293
特別損失	Extraordinary Losses	2,392	95	+2,297	1,611	757	24	7,400	980	+6,420	859	+6,541
当期純利益	Net Income	10,261	27,029	-16,768	3,249	3,505	3,507	16,000	26,000	-10,000	34,733	-18,733
EPS: 円	EPS: yen							171.22	278.24	-107.02	364.09	-192.87

## 販売台数: 台 Machines sales: units

パチンコ	Pachinko	198,526	349,063	-150,537	49,862	93,242	55,422	322,000	369,000	-47,000	424,533	-102,533
SANKYO	SANKYO	115,507	126,244	-10,737	46,478	24,188	44,841	141,000	184,000	-43,000	189,252	-48,252
Bisty	Bisty	83,019	222,819	-139,800	3,384	69,054	10,581	181,000	185,000	-4,000	235,281	-54,281
パチスロ	Pachislot	49,840	34,402	+15,438	35,844	7,824	6,172	100,000	169,000	-69,000	116,424	-16,424
SANKYO	SANKYO	14,903	20,392	-5,489	1,367	7,814	5,722	15,000	47,000	-32,000	46,310	-31,310
Bisty	Bisty	34,937	14,010	+20,927	34,477	10	450	85,000	122,000	-37,000	70,114	+14,886



# Pachinko Machines Business

連結: 百万円	Consolidated: million yen	FY 3/2012	FY 3/2011	FY 3/2012			修正予想 Revision of the Forecast					
		9 Months	9 Months	YoY	1Q	2Q	3Q	(27-Feb)	(13-May)	Change	FY 3/2011	YoY
売上高	Net Sales	67,318	124,931	-57,613	18,135	31,792	17,391	110,000	121,900	-11,900	149,876	-39,876
営業利益	Operating Income	18,319	40,713	-22,394	4,636	7,001	6,682	31,600	33,900	-2,300	47,822	-16,222
営業利益率	Percentage	27.2%	32.6%	-5.4pt	25.6%	22.0%	38.4%	28.7%	27.8%	+0.9pt	31.9%	-3.2pt

販売台数: 台 Machines sales: units

		FY 3/2012	FY 3/2011	YoY	1Q	2Q	3Q	修正予想 (27-Feb)	修正予想 (13-May)	Change	FY 3/2011	YoY
パチンコ合計	Pachinko	198,526	349,063	-150,537	49,862	93,242	55,422	322,000	369,000	-47,000	424,533	-102,533
SANKYO	SANKYO	115,507	126,244	-10,737	46,478	24,188	44,841	141,000	184,000	-43,000	189,252	-48,252
枠付き	Frame	22.3%	22.0%	+0.4pt	49.5%	9.5%	19.5%	16.1%	16.9%	-0.8pt	25.9%	-9.7pt
ゲージ盤	Gauge	35.9%	14.2%	+21.7pt	43.7%	16.5%	61.4%	27.6%	32.9%	-5.3pt	17.3%	+10.4pt
Bisty	Bisty	83,019	222,819	-139,800	3,384	69,054	10,581	181,000	185,000	-4,000	235,281	-54,281
枠付き	Frame	35.5%	60.4%	-25.0pt	6.8%	71.2%	1.2%	32.0%	18.7%	+13.3pt	51.6%	-19.6pt
ゲージ盤	Gauge	6.3%	3.4%	+2.9pt	0.0%	2.9%	17.9%	24.2%	31.4%	-7.2pt	3.8%	+20.4pt

	Series name	No. of models	Sales: units
FY 3/2012	フィーバータイガーマスク 俺こそが50 & 逆襲50	"Orekosoga" & "Gyakushu"	(Apr-11) 2 -
1Q	フィーバーマクロスフロンティア	Fever Macross Frontier	(May-11) 2 39,000
2Q	X-FILES 宇宙人帰還計画!	X-FILES	(Jul-11) 1 -
	浜崎あゆみ物語 序章	The Story of ayumi hamasaki "Introduction"	(Jul-11) 1 72,000
	フィーバーらんま1/2 魂&魂7	Fever Ranma 1/2 "Tamashii" & "Tamashii 7"	(Aug-11) 2 -
	フィーバーマクロスフロンティア 魂&魂7	Fever Macross Frontier "Tamashii" & "Tamashii 7"	(Sep-11) 2 -
3Q	フィーバールーセント	Fever Lucent	(Nov-11) 1 -
	浜崎あゆみ物語 Sweet & Light	ayumi hamasaki "Sweet" & "Light"	(Nov-11) 2 -
	フィーバー宇宙戦艦ヤマト 復活篇	Fever Space Battleship YAMATO	(Dec-11) 1 32,000
4Q	エヴァンゲリオン7	Evangelion 7	(Jan-12) 1
	フィーバー霸王伝 零	Fever Haouden ZERO	(Mar-12) 1
	フィーバー宇宙戦艦ヤマト 六連波動砲発射&魂7	"Rokurenhadouhou" & "Tamashii 7"	(Mar-12) 2
	フィーバー倅田来未III Love Romance	Fever Koda Kumi III "Love Romance"	(Mar-12) 1
Total			198,526

販売予定シリーズ数

No. of Pachinko Models to be released

	1H	2H
SANKYO	4	4
Bisty	1	1

Note: 黒字 SANKYO機種、  
青字 ビスティ機種(総販売元 フィールズ)

Note: Models in black are SANKYO models and models in blue are Bisty models (distributed by Fields).

# Pachislot Machines Business

連結: 百万円	Consolidated: million yen	FY 3/2012	FY 3/2011	FY 3/2012			修正予想			Revision of the Forecast		
		9 Months	9 Months	YoY	1Q	2Q	3Q	(27-Feb)	(13-May)	Change	FY 3/2011	YoY
売上高	Net Sales	12,579	9,672	+2,907	8,388	2,486	1,705	25,000	42,400	-17,400	30,316	-5,316
営業利益	Operating Income	1,019	1,214	-195	2,103	(552)	(532)	4,300	9,000	-4,700	6,953	-2,653
営業利益率	Percentage	8.1%	12.6%	-4.5pt	25.1%	(22.2%)	(31.2%)	17.2%	21.2%	-4.0pt	22.9%	-5.7pt
販売台数: 台		Machines sales: units										
パチスロ合計	Pachislot	49,840	34,402	+15,438	35,844	7,824	6,172	100,000	169,000	-69,000	116,424	-16,424
SANKYO	SANKYO	14,903	20,392	-5,489	1,367	7,814	5,722	15,000	47,000	-32,000	46,310	-31,310
Bisty	Bisty	34,937	14,010	+20,927	34,477	10	450	85,000	122,000	-37,000	70,114	+14,886

	Series name		Sales: units
FY 3/2011	エヴァンゲリオン 真実の翼	"For Your Own Wish"	(Mar-11) 22,000
FY 3/2012	サムライ7	Samurai Seven	(May-11) 12,000
2Q	夢夢ワールドDX II	Mumu World DX II	(Sep-11) -
3Q	X JAPAN 強行突破	X JAPAN "Kyokotoppa"	(Oct-11) -
4Q	エヴァンゲリオン 生命の鼓動	"the Heartbeat of Life"	(Feb-12)
Total			49,840

販売予定シリーズ数		
No. of Pachislot Models to be released		
	1H	2H
SANKYO	1	1
Bisty	1	1

Note: 黒字 SANKYO機種、  
青字 ビステイ機種(総販売元 フィールズ)

Note: Models in black are SANKYO models and models in blue are Bisty models (distributed by Fields).

# Gross Margin/Operating Margin

連結	Consolidated	FY 3/2012	FY 3/2011	FY 3/2012			修正予想 Revision of the Forecast					
		9 Months	9 Months	YoY	1Q	2Q	3Q	(27-Feb)	(13-May)	Change	FY 3/2011	YoY
売上総利益率	Gross Margin	45.7%	51.2%	-5.5pt	47.2%	44.3%	45.8%	47.5%	48.4%	-0.9pt	49.7%	-2.2pt
営業利益率	Operating Margin	16.9%	26.3%	-9.4pt	19.0%	14.6%	17.7%	20.6%	22.0%	-1.4pt	25.8%	-5.1pt

## 販売費及び一般管理費

### SG & A Expenses

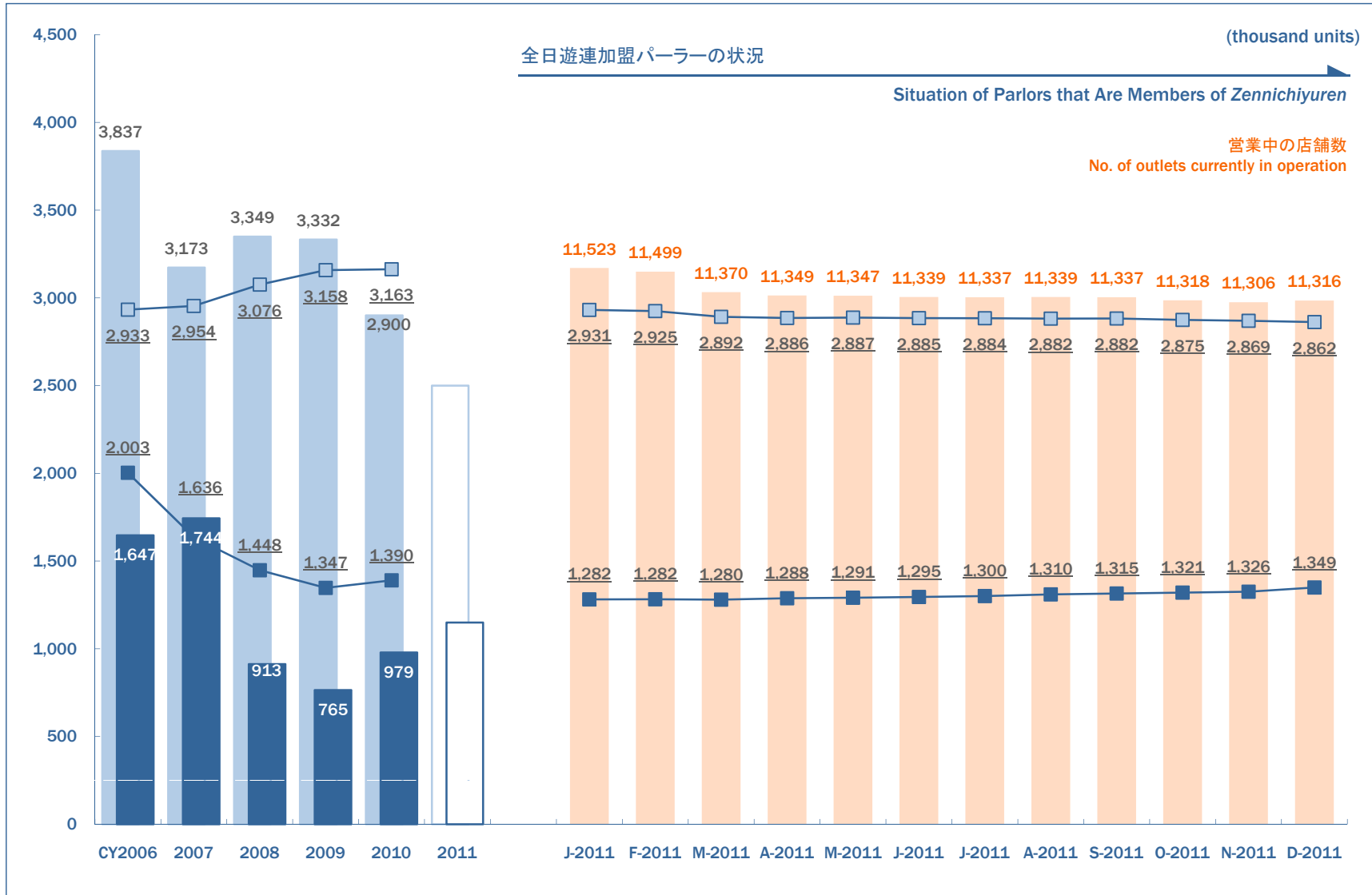
連結: 百万円	Consolidated: million yen	FY 3/2012	FY 3/2011	FY 3/2012			修正予想 Revision of the Forecast					
		9 Months	9 Months	YoY	1Q	2Q	3Q	(27-Feb)	(13-May)	Change	FY 3/2011	YoY
販売手数料	Sales Commission	5,331	12,939	-7,608	549	4,149	633	10,624	12,126	-1,502	14,580	-3,956
広告宣伝費	Advertising Expenses	2,456	5,237	-2,781	693	363	1,400	3,052	4,948	-1,896	6,460	-3,408
研究開発費	R&D Expenses	13,968	10,622	+3,346	4,937	4,792	4,239	19,272	20,116	-844	15,405	+3,867
給与手当	Salaries & Wages	2,951	2,968	-17	823	780	1,348	3,909	3,909	+0	3,922	-13
その他	Others	4,674	5,962	-1,288	1,943	1,730	1,001	6,143	6,901	-758	7,909	-1,766

連結: 百万円	Consolidated: million yen	FY 3/2012	FY 3/2011	YoY	1Q	2Q	3Q	修正予想	Revision of the Forecast	Change	FY 3/2011	YoY
設備投資額	Capital Expenditure	1,449	1,871	-422	340	501	608	4,388	4,388	+0	2,269	+2,119
減価償却費	Depreciation & Amortizat	2,262	3,361	-1,099	661	739	862	4,055	4,055	+0	4,710	-655

連結	Consolidated	FY 3/2012	FY 3/2011	YoY	1Q	2Q	3Q	修正予想	Revision of the Forecast	Change	FY 3/2011	YoY
従業員数	No. of Employees	1,102	1,123	-21	1,131	1,121	1,102	1,102	1,131	-29	1,113	-11
開発人員数	No. of R&D Staff	306	288	+18	306	309	306	306	299	+7	288	+18

間接販売比率(累計)	Indirect Sales Ratio	FY 3/2012	FY 3/2011	YoY	1Q	2Q	3Q	修正予想	Revision of the Forecast	Change	FY 3/2011	YoY
SANKYO Pachinko		39.1%	37.9%	+1.2pt	38.2%	38.2%	39.1%	37.8%	37.8%	+0.0pt	37.9%	-0.1pt
SANKYO Pachislot		47.3%	48.7%	-1.4pt	41.4%	47.8%	47.3%	49.0%	49.0%	+0.0pt	49.0%	+0.0pt

# Game Machine Market



- 100 パチンコ販売台数  
No. of shipped Pachinko Machines
- 100 パチンコ設置台数  
No. of installed Pachinko Machines
- 100 パチスロ販売台数  
No. of shipped Pachislot Machines
- 100 パチスロ設置台数  
No. of installed Pachislot Machines

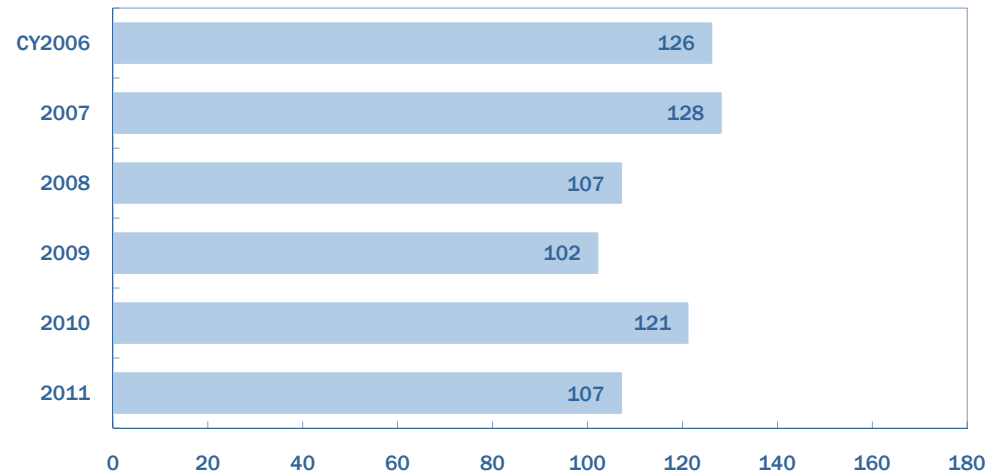
Source: National Police Agency  
Yano Research Institute  
Zennichiuren

# Number of Titles Sold (All Manufacturers)

## パチンコ機

### Pachinko Machines

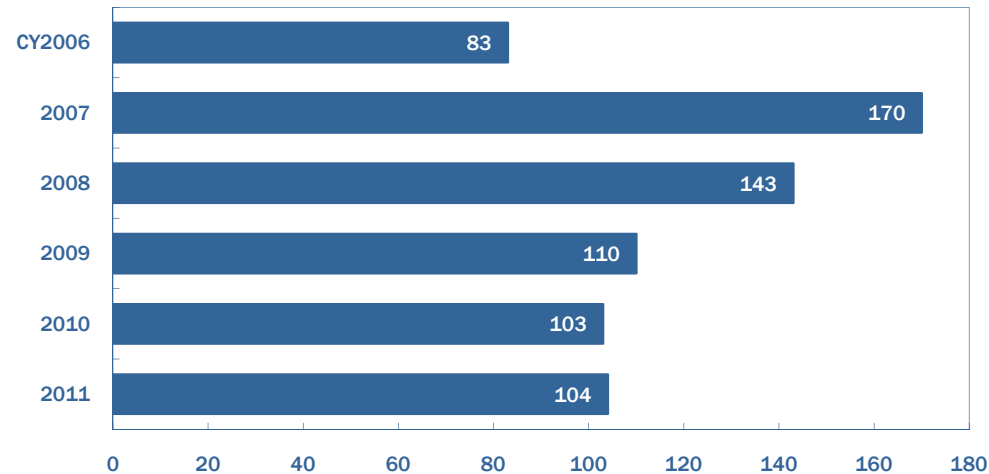
- ・1タイトル当たり販売台数  
2010年度: 23,966台 (2,900千台 ÷ 121)  
2011年度: 23,364台 (2,500千台 ÷ 107)
- ・Sales per title  
CY2010: 23,966 units (2,900,000 units/121)  
CY2011: 23,364 units (2,500,000 units/107)



## パチスロ機

### Pachislot Machines

- ・1タイトル当たり販売台数  
2010年度: 9,504台 (979千台 ÷ 103)  
2011年度: 11,057台 (1,150千台 ÷ 104)
- ・Sales per title  
CY2010: 9,504 units (979,000 units/103)  
CY2011: 11,057 units (1,150,000 units/104)



# Compliance with Format Inspection

## パチンコ機

### Pachinko Machines

アレンジ、じゃん球含む

including Arrange Ball, Jong-Kyu

		CY2007	2008	2009	2010	2011
受付	Applicant	530	506	637	658	614
適合	Pass	442	374	537	544	536
不適合	Fail	104	98	134	112	69
SANKYO		20	19	40	25	21
Bisty		16	8	13	9	12
SANKYO Group Total		36	27	53	34	33

## パチスロ機

### Pachislot Machines

パロットを含む

including Palot

		CY2007	2008	2009	2010	2011
受付	Applicant	781	841	779	703	627
適合	Pass	331	342	349	295	242
不適合	Fail	430	418	436	426	373
SANKYO		5	10	10	15	10
Bisty		8	5	5	10	5
SANKYO Group Total		13	15	15	25	15



Good luck. Good life.

**SANKYO**